



25th National Vocational Education and Training Research Conference

SPONSORSHIP OPPORTUNITIES

PRESENTED BY



CO-HOSTED BY



SUPPORTED BY



Through the National Vocational Education and Training Research Program

OVERVIEW

About NCVER

The National Centre for Vocational Education Research (NCVER) is an independent, not-for-profit body owned by the Australian, and state and territory ministers responsible for training. Established in 1981, we collect, manage, analyse, evaluate and communicate research and statistics about vocational education and training (VET) nationally.

NCVER's **vision** is to inform and influence vocational education and training in Australia through credible, reliable and responsive research and statistical services.

NCVER's **mission** is to be Australia's authoritative source of high-quality independent information on vocational education and training.

About the conference

NCVER is delighted to co-host the 25th National Vocational Education and Training Research Conference 'No Frills' with CQUniversity.

The 2016 conference program will highlight (but is not limited to) research across three themes:

- **Equity:** supporting diversity through promoting inclusive training opportunities for all Australians
- **Engagement:** students, providers, employers and government working together to improve access, participation and outcomes from training
- **Evolution:** developing a skilled and flexible workforce to adapt to rapid technological change in the workplace, and to improve national competitiveness.

The conference provides a relaxed and informal atmosphere for researchers and practitioners in the vocational education and training sector to present, discuss and share information. It also provides professional development opportunities for new and existing researchers.

A key part of NCVER's commitment to disseminate research, the conference aims to be informative and practical, and contributes to building capacity for vocational education and training research. It exposes VET practitioners to the value of research for their teaching and their organisation's business development.

Who will attend?

Educators, researchers, policy-makers, private consultants and those involved or interested in education and training research will attend from:

- publicly funded training providers (for example, TAFE)
- private registered training organisations
- schools and universities
- research organisations
- commonwealth and state and territory education and training authorities
- industry
- employer groups
- not-for-profit and community associations.

'No Frills' is a well-known, annual national conference that books out every year. It is anticipated that this year will be no exception with approximately 150-200 delegates expected to attend from across Australia and overseas.



The venue

'No Frills' is considered one of the best value events on the VET calendar. We keep the price low by partnering with training providers and utilising their teaching facilities instead of hosting the conference at expensive commercial venues.

This year the conference will be held at CQUniversity's Rockhampton North campus.

Since merging with Central Queensland Institute of TAFE on 1 July 2014, CQUniversity Australia is Queensland's first dual sector university. CQUniversity now offers over 300 education and training options ranging from short courses, certificate and diplomas to undergraduate, postgraduate and research higher degrees.

CQUniversity Rockhampton North is the university's main campus and administrative centre providing a service community for the largely rural Central Queensland region. The campus has lush gardens and lots of greenery, providing a tranquil and picturesque environment.

Location

Rockhampton lies on the Tropic of Capricorn, 633km north along National Highway 1 from Brisbane. Principal rail and air routes, developed to support Central Queensland's agricultural and mining exports, make Rockhampton readily accessible from within Australia and from Asia.

With a resident population of only 60 000 Rockhampton is compact and easy to get around, but has the businesses and services to supply the region's 180,000 people.

Rockhampton provides a gateway to the nearby beachside communities at Yeppoon and Emu Park, just a short drive away by car or bus. The nearby islands of the Great Barrier Reef, and a sub-tropical climate with summer rains and mild sunny winters, attract tourists from Europe, Asia and southern Australia.

Program at a glance

Monday 4 July 2016

1.30pm - 5.00pm Optional pre-conference professional development workshops

5.00pm Welcome Reception

Tuesday 5 July 2016

9.00am - 5.00pm Keynote and concurrent sessions

6.30pm Conference Dinner

Wednesday 6 July 2016

9.00am - 3.00pm Keynote, panel discussion and concurrent sessions

Conference contact

June Ingham, Senior Marketing Officer,
National Centre for Vocational Education Research

Level 11, 33 King William Street, Adelaide, SA 5000

Email: june.ingham@ncver.edu.au

Phone: 08 8230 8491

For more information about the conference, visit
<<http://www.ncver.edu.au/nofrills2016.html>>



SPONSORSHIP

Why become a sponsor?

Sponsoring the conference will provide your organisation with an excellent opportunity to showcase your products and services. Sponsorship benefits include:

- establish, renew and build relationships with a diverse range of contacts in the tertiary education sector
- promote and increase brand awareness
- introduce new initiatives, products and services to existing and potential clients
- generate valuable leads
- keep up-to-date with industry trends
- network with key people in the tertiary education sector to understand the latest trends, issues and emerging challenges.

The revenue we receive from sponsorship is channelled into significantly reducing delegate participation costs and helps to lower the financial barriers to attendance.

NCVER warmly acknowledges our past sponsors and exhibitors for their support and invite your involvement again in 2016. We also welcome new partnerships, confident that the conference will provide your organisation with a significant platform to showcase your products and services through the wide range of partnership opportunities available.

What are we doing differently this year?

This year we have introduced a few new packages and a change to how we have done things in the past, e.g. replacing the conference bag with a 'virtual' satchel.

Looking for a unique opportunity?

If you have an idea that caters to your unique requirements as well as those of the conference, we are able to tailor sponsorship opportunity to suit your specific marketing objectives and budget. Packages can be built from existing sponsorship opportunities or other sponsorship ideas. If you wish to discuss further opportunities, please contact June Ingham at NCVER on 08 8230 8491 or email june.ingham@ncver.edu.au.

SPONSORSHIP PACKAGES

	Conference dinner	Welcome reception	Conference lunch	Tea break	Keynote speaker	Name badge and lanyard	Charging station	Virtual satchel
	\$4 000 (1 only)	\$3 000 (1 only)	\$3 000 (1 only, over 2 days)	\$1 500 (3 only)	\$1 500 (2 only)	\$2 250 (1 only)	\$2 000 (1 only)	\$400
Verbal acknowledgement during opening and closing of conference	X	X	X	X	X	X	X	
Venue signage	X	X	X	X	X		X	
Exclusive naming rights	X	X	X	X	X	X	X	
Logo inclusion in the conference/abstract booklet	X	X	X	X	X	X	X	
Logo and web link to appear on the NCVER Portal	X	X	X	X	X	X	X	
Virtual satchel insert	X	X	X	X	X	X	X	X
Speaking opportunity	X	X						
Verbal acknowledgement at networking event	X	X						
50-word company profile in the conference/abstract booklet	X							
Complimentary conference registration for one	X							
Logo inclusion on dinner menu	X							
Logo inclusion in PowerPoint holding slide			X	X	X			
Opportunity to display company literature			X	X	X		X	
Signage acknowledging sponsorship support at catering station			X					
Logo inclusion on name badge and lanyard						X		

CONFERENCE DINNER SPONSOR

\$4 000 (inc GST) - 1 only

The conference dinner will be held on Tuesday 5 July at Glenmore Homestead, a historic homestead located on the banks of the Fitzroy River just north of Rockhampton.

Benefits:

- opportunity to display company signage or other collateral at conference dinner venue
- exclusive naming rights to conference dinner
- verbal acknowledgment during opening and closing of conference
- acknowledgment of sponsorship by MC during the dinner
- opportunity for a representative to welcome conference delegates and guests at the dinner and to speak for up to five minutes
- opportunity to feature company contact details and 50-word company profile, logo and inclusion of 'proudly sponsored by (your company)' in the conference program and abstract booklet
- logo and company web link to appear on the dinner menu
- logo and company web link to appear on the NCVER Portal
- complimentary conference registration and full conference catering for one delegate, including the welcome reception and conference dinner
- Opportunity to include one digital promotional item in the conference virtual satchel.

WELCOME RECEPTION SPONSOR

\$3 000 (inc GST) - 1 only

The welcome reception will be held on Monday 4 July at the newly refurbished Birdcage Bar. The fresh, modern industrial venue boasts an outdoor deck area with a view of CQUniversity, Rockhampton North's campus grounds.

Benefits:

- opportunity to display company signage or other collateral at welcome reception
- exclusive naming rights to the welcome reception
- acknowledgment during opening and closing of conference
- verbal acknowledgment of sponsorship by MC during welcome reception
- opportunity for a representative to address conference delegates at the welcome reception and to speak for up to five minutes
- logo and inclusion of 'proudly sponsored by (your company)' in the conference program and abstract booklet
- logo and company web link to appear on the NCVET Portal
- opportunity to include one digital promotional item in the conference virtual satchel.

CONFERENCE LUNCH SPONSOR

\$3 000 (inc GST) - 1 only

Benefits:

- acknowledgment during opening and closing of conference
- exclusive rights to conference lunch sponsorship over two days
- acknowledgement of official lunch sponsorship prior to the two lunches by chairperson including company logo in PowerPoint slide shown immediately prior to lunch break
- opportunity to display one company pull-up banner during the two lunch breaks
- opportunity to display company literature on a table display reserved for the sponsor during the two lunch breaks
- table signs acknowledging sponsor name and logo at catering stations during the two lunch breaks
- logo and inclusion of 'proudly sponsored by (your company)' in the conference program and abstract booklet
- logo and company web link to appear on the NCVET Portal
- opportunity to include one electronic promotional item in the conference virtual satchel.

TEA BREAK SPONSOR

\$1 500 (inc GST) - 3 only

Benefits:

- acknowledgment during opening and closing of conference
- acknowledgment of tea break sponsorship prior to the break by chairperson including company logo in the PowerPoint slide shown immediately prior to sponsored break
- opportunity to display one company pull-up banner in the tea break-out area
- opportunity to display company literature on a table display reserved for the sponsor during the tea break
- exclusive naming rights to one conference tea break (choice to be agreed with the conference convenor)
- logo and inclusion of 'proudly sponsored by (your company)' in the conference program and abstract booklet
- logo and company web link to appear on the NCVER Portal
- opportunity to include one digital promotional item in the conference virtual satchel.

KEYNOTE SPEAKER SPONSOR

\$1 500 (inc GST) - 2 only

Benefits:

- opportunity to display company banner in the plenary room during the session (banner to be provided by you)
- exclusive naming rights to keynote session of your choice
- acknowledgment during opening and closing of conference
- specific acknowledgement of your keynote speaker sponsorship and your company logo on holding slides at start of the keynote session
- logo and inclusion of 'proudly sponsored by (your company)' in the conference program and abstract booklet
- opportunity to display company literature on a table display reserved for the sponsor during the keynote session
- logo and company web link to appear on the NCVET Portal
- opportunity to include one digital promotional item in the conference virtual satchel.



DELEGATE NAME BADGE AND LANYARD SPONSOR

\$2 250 (inc GST) - 1 only

Benefits:

- high visibility opportunity to promote your brand as each delegate must wear their lanyard at all times for the duration of the conference
- acknowledgment during opening and closing of conference
- exclusive naming rights
- logo inclusion on name badge and lanyard along with NCVER and co-host logo (name badge and lanyard selection and logo placement to be approved and determined by the conference committee)
- logo and inclusion of 'proudly sponsored by (your company)' in the conference program and abstract booklet
- logo and company web link to appear on the NCVER Portal
- opportunity to include one digital promotional item in the conference virtual satchel.

CHARGING STATION SPONSOR

\$2 000 (inc GST) - 1 only

Benefits:

- opportunity to display company signage or other collateral at charging station
- acknowledgment during opening and closing of conference
- exclusive naming rights
- logo and inclusion of 'proudly sponsored by (your company)' in the conference program and abstract booklet
- logo and company web link to appear on the NCVER Portal
- opportunity to include one electronic promotional item in the conference virtual satchel.

VIRTUAL SACHEL INSERTS

\$400 (inc GST)

This environmentally friendly option is an alternative to providing a conference bag to delegates. This is a great money saver with no printing or courier fees.

- Opportunity to include one electronic promotional item (A4 size) in the conference virtual satchel.

Sponsorship Terms and Conditions

ATTENDANCE

The organisers make no guarantee as to the number of delegates and/or visitors that may attend the conference.

CONFIRMATION

To register your interest, please email the completed Sponsorship Application Form to the Conference Coordinator at NCVER.

The conference committee will confirm your participation with a confirmation letter and tax invoice.

CONDITIONS OF PAYMENT

Upon confirmation of your sponsorship, payment is required in full on or before Friday 27 May 2016

All prices include GST.

NCVER will issue a paid tax invoice upon receipt of payment.

CORPORATE RECOGNITION

Inclusion of corporate logos (mono and colour) or recognition in printed material is subject to meeting publication deadlines.

INSURANCE AND LIABILITY

The organisers of the conference shall not be liable to the sponsor or any other person, for any loss, damage or injury sustained at or in connection with their sponsorship/exhibition.

All exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation at the request of the Conference Contact.

CANCELLATION POLICY

Cancellation of bookings must be made in writing and sent to the Conference Contact at NCVER and received by Friday 27 May 2016 to receive a refund of payment less the non-refundable deposit. No refund will be given after this date.

GENERAL INFORMATION

Freestanding upright pop-up banners are recommended. It is the responsibility of the sponsor to arrange the shipping of their promotional material to and from the conference venue.

DISCLAIMER

All information is correct at the time of publication.

PRIVACY

NCVER organises public events for the dissemination of VET information. Participants registering for NCVER events may also receive further information related to NCVER activities, future events and products, and their personal information (i.e. name, organisation and email) may be included in a list for circulation to attendees and sponsors of the event. Individuals may opt out of being included in event delegate listings or any further mailings of information upon request to events@ncver.edu.au.



To view NCVER's Privacy Policy, please visit <http://www.ncver.edu.au/privacy.html>.



Sponsorship application form

Sponsor details

Please note all correspondence including invoices will be sent to the contact supplied below.

Contact name: _____ Position: _____
Organisation: _____
Postal address: _____ State: _____ Postcode: _____
Telephone: _____ Mobile: _____ Fax number: _____
Email: _____
Social media links:  @ _____ 

Sponsorship opportunities (tick appropriate box)

All prices include GST

- Conference dinner sponsor _____ \$4 000
- Welcome reception sponsor _____ \$3 000
- Conference lunch sponsor _____ \$3 000
- Tea break sponsor _____ \$1 500
- Keynote speaker sponsor _____ \$1 500
- Delegate name badge and lanyard sponsor _____ \$2 250
- Charging station sponsor _____ \$2 000
- Virtual Satchel insert (A4) _____ \$ 400

Terms and conditions

I have read and accept the Terms and Conditions for the 25th National Vocational Education and Training Research Conference.

Signed: _____ Thank you for your support.

Please send this to NCVER by emailing june.ingham@ncver.edu.au

The 25th National Vocation Education and Training Research Conference Coordinator will confirm your participation with a confirmation letter and tax invoice.