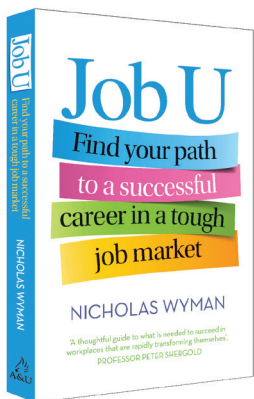


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Job U

Find your path to a successful career in a tough job market

Nicholas Wyman

Companies often struggle to find people with the skills to do the work they need. Nicholas Wyman shows that rewarding jobs are available if you look outside the traditional classroom.

Even though unemployment is high and you may be struggling to get an interview, the good news is that there are still opportunities for a rewarding and well-paid career. These opportunities can't be found inside a traditional classroom, but rather in the educational options that provide the technical, vocational and soft skills that companies actually need. These include professional certifications, associate degrees, apprenticeships, and occupational learning.

In *Job U* Australian workforce skills expert Nicholas Wyman shows how to find these non-traditional pathways and get your dream job. Along the way you'll meet people of all ages who have done just that: from an emergency air paramedic, to a lead racing car mechanic, to a celebrity chef.

If you are considering tertiary education, or if you are looking for a new career, *Job U* is your ticket to a secure and prosperous future.

'A thoughtful guide to what is needed to succeed in workplaces that are rapidly transforming themselves.'
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'Job U gives readers permission to imagine the possibilities toward a successful and rewarding career - outside an office cubicle.' - **William Galvin OAM, Chief Executive Officer, Tourism Training Australia**

'Job U should be required reading for those wanting to know where and how to acquire the in-depth knowledge and real-world skills needed not just to land a well-paying job but to progress up the ladder toward a well-paying career.' - **Stanley S. Litow, Vice President of Corporate Citizenship & Corporate Affairs, IBM**

Nicholas Wyman is an expert on applying real-world solutions to the challenges companies face in finding skilled employees, and a multi-award winning author. He is CEO of the Institute for Workplace Skills and Innovation, which develops mentoring programs for corporations and places people in apprenticeship and training programs globally. He regularly speaks at conferences and to HR departments, trade associations, think tanks, high schools and colleges in Australia, the US, the EU, Singapore and China.

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