



SPONSORSHIP & EXHIBITION OPPORTUNITIES

28th National Vocational Education and Training
Research Conference

Presented by



NCVER



Government of
South Australia

Supported by



Australian Government

Department of Education and Training



The student journey: skilling for life

The focus of the No Frills 2019 conference program is *The student journey: skilling for life*.

Building on past No Frills conferences, the world of work is changing, driven by rapid technological evolution in an increasingly global society. It's almost certain that the skills we develop today won't be enough to operate or compete effectively in the workplaces of tomorrow.

While every student's journey is different, research and discussion increasingly points to how workers must become lifelong learners to enable them to grow and evolve with their jobs.

VET plays a critical role in making this happen.

About the co-hosts



The National Centre for Vocational Education Research (NCVER) is the principle provider of research, statistics and data on Australia's vocational education and training (VET).

Our services help promote better understanding of VET and help policymakers, practitioners, industry, training providers and students to make informed decisions.

NCVER's areas of activity:

- Undertaking a strategic program of education and training research, including the collection and analysis of national VET statistics and survey data.
- Collecting and publishing research findings on VET and higher education from across the world through the VOCEDplus research database.
- Disseminating the results of research and data analysis.
- Building links with similar international organisations to foster comparative analysis and collaborate on issues of mutual interest.
- Providing a professional research, analysis and evaluation consulting service across Australia and internationally.



TAFE SA is one of Australia's largest providers of vocational education and training, teaching a significant and diverse portfolio of qualifications, workplace competencies and short courses to thousands of students every year. We work with industry and business to deliver quality education and training that is tailored to industry needs and helps students achieve personal and professional learning objectives.

At TAFE SA, we are proud of our role in helping people find jobs and develop career paths – and ultimately in contributing to a skilled workforce that can respond to economic priorities and support thriving communities across South Australia.

Why become a sponsor?

No Frills is a well-known annual national conference where researchers and practitioners in the VET sector come together to present, discuss and share information about key issues facing the sector.

The conference also provides valuable professional development opportunities through a program of interactive pre-conference workshops incorporating activities on data and research analytics, and research practice.

Sponsoring No Frills has many benefits:

- establishing, renewing and building relationships with a diverse range of contacts in the tertiary education sector
- promoting and increasing brand awareness
- introducing new initiatives, products and services to existing and potential clients
- generating valuable leads
- keeping up-to-date with industry trends
- networking with key people in the tertiary education sector to understand emerging trends, issues and challenges.

The revenue we receive from sponsorship is channelled into significantly reducing delegate participation costs and helps to lower the financial barriers to attendance.

We warmly thank our past sponsors and exhibitors for your support and invite your involvement again in 2019. We also welcome new partnerships, confident that the conference will provide your organisation with a significant platform to showcase your products and services through the wide range of partnership opportunities available.

Major support for No Frills is provided by the Australian Government Department of Education and Training.

Who will attend?

- Educators
- Researchers
- Policymakers
- Registered training organisations
- Schools and universities
- Research organisations
- Commonwealth, state and territory education and training authorities
- Industry bodies
- Employer groups
- Not-for-profit and community associations
- Private consultants

This popular conference usually sells out. We expect the conference to book out again this year with around 200-250 people attending.

Program at a glance

Wednesday 10 July 2019

- Optional pre-conference professional development workshops
- Welcome reception

Thursday 11 July 2019

- Keynote and concurrent sessions
- Conference dinner

Friday 12 July 2019

- Keynote and concurrent sessions

Conference contact

June Ingham, NCVET

p 08 8230 8491 e events@ncver.edu.au

For more information about the conference, visit www.ncver.edu.au/nofrills2019.

The #NoFrills2019 promotional plan

The team behind No Frills have created an extensive, integrated communications plan designed to promote the conference across Australia and more broadly around the globe.

The plan aims to create maximum awareness of what the conference is and what it has to offer, while cementing its 28-year reputation of highlighting evidence for benchmarking policy best practice in Australia's VET sector.

The promotional plan includes:

- fortnightly emails to a target audience of 20,000 subscribers
- regular posts on targeted social media platforms designed to attract attendees and create brand awareness
- event listings on relevant websites across Australia and internationally
- key conference information posted on the NCVET Portal
- an accelerated communications program as the conference draws near, including extra posts on Twitter and LinkedIn, extensive features in our email newsletter, direct emails to key attendees and stakeholders, and articles in other relevant newsletters and websites
- a detailed media plan
- sponsored content available on the conference app, which will be promoted heavily as an essential tool for all attendees.

A media pack, including graphics, logos and explanatory text will be available to all sponsors for use in promoting their support of the conference.

No Frills is a not-for-profit conference and so every sponsorship dollar we receive goes back into ensuring its success. The earlier a sponsor commits their support, the earlier and more often we can promote them to our extensive target audience as a key supporter of Australia's VET sector.



Location

NCVER is delighted to co-host this year's conference with TAFE SA in Adelaide, for the second time in 28 years. Adelaide is a gateway to some of Australia's best wine country and is dotted with historic buildings, lush parklands and sprawling botanic gardens. Some of the world's most renowned wine regions – The Barossa, Clare Valley, McLaren Vale and Adelaide Hills – are food and wine meccas, offering some of the most exclusive, unique and boutique drinking and dining experiences in the world.

The city centre is a vibrant, safe and sophisticated square mile that shows off a picturesque colonial heritage. Adelaide has one of the fastest airport to city transfers anywhere in the world (just 10 minutes) with regular direct international and domestic flights. Adelaide ranks as the most affordable capital in Australia, as well as being undoubtedly the most walkable, making it easy for delegates staying in the city to walk with ease to and from the conference venue.

Venues

The conference will be held at the TAFE SA Adelaide campus, in the heart of Adelaide's central business district and within walking distance to hotels, shops and restaurants.

- The welcome reception will be held at TAFE SA Tonsley, an impressive building showcasing world-class facilities and trades training infrastructure.
- The conference dinner will be held at Graduates Restaurant, TAFE SA's training restaurant at Regency International Centre, TAFE SA Regency Park.

Sponsorship packages overview

The following table provides a summary of the sponsorship packages available at the 28th No Frills Conference.

Looking for a unique opportunity?

Packages can be built from existing sponsorship opportunities or other sponsorship ideas you may have. If you wish to discuss further opportunities, please contact June Ingham at NCVER on 08 8230 8491 or email events@ncver.edu.au.

	Conference dinner \$5000 (1 only)	Welcome reception SOLD (1 only)	Event app SOLD (1 only)	Conference satchel SOLD (1 only)	Exhibitor/ table display SOLD (3 only)	Keynote speaker \$2000 (2 only)	Tea break 1 remaining (3 only)	Satchel insert 3 remaining (6 only)
RECOGNITION								
Verbal acknowledgement during opening and closing of conference	✓	✓	✓	✓	✓	✓	✓	✓
Verbal acknowledgement during sponsored event	✓	✓				✓		
Speaking opportunity	✓	✓						
Exclusive naming rights of sponsored event/session	✓	✓		✓		✓	✓	
DISPLAY OPPORTUNITIES								
Opportunity to display signage	<i>At conference dinner</i>	<i>At welcome reception</i>	<i>Catering area</i>		✓	<i>Banner displayed during keynote</i>	<i>Banner displayed during tea break</i>	
Opportunity to display promotional material	✓				✓	✓	✓	
Exhibitor/table display					✓			
BRANDING OPPORTUNITIES								
Logo inclusion on the conference satchel bag				✓				
Logo and web link to appear on dinner menu	✓							
Logo inclusion in PowerPoint holding slide						✓	✓	
Logo and web link to appear on the NCVER Portal and social media	✓	✓	✓	✓	✓	✓	✓	
Logo inclusion in the conference booklet	✓	✓	✓	✓	✓	✓	✓	
Mobile app: logo inclusion on the sponsors page	✓	✓	<i>With a 50 word company profile</i>	✓	✓	✓	✓	
Mobile app: logo featured on the 'splash' loading page			✓					
Mobile app: 3 banners that cycle across the top of app screen			✓					
ADVERTISING								
50-word company profile in the conference booklet	✓	✓			✓			
REGISTRATION ENTITLEMENT								
Complimentary conference registration, including welcome reception and conference dinner	for 1		for 2					
Complimentary conference registration, including welcome reception		for 1		for 1	for 1			
SACHEL INSERT	✓			✓	✓	✓		✓



Conference dinner sponsor →

\$5000
(inc GST)

1 only

The conference dinner will be held on Thursday 11 July at TAFE SA's Graduates Restaurant, 137–163 Days Rd, Regency Park.

Inclusions:

- Verbal acknowledgment of sponsorship during opening and closing of conference
- Verbal acknowledgment of sponsorship by MC during the dinner
- Opportunity for a representative to welcome conference delegates and guests at the dinner and to speak for up to five minutes
- Exclusive naming rights for the conference dinner
- Opportunity to display company signage or promotional material at the conference dinner venue
- Logo and company web link to appear on the dinner menu
- Logo and company web link to appear on the NCVET Portal and social media
- Logo to appear on the sponsorship page of mobile app
- Opportunity to feature company contact details and a 50-word company profile, logo and inclusion of *proudly sponsored by 'your company'* in the conference booklet
- Complimentary conference registration and full conference catering for one delegate, including the welcome reception and conference dinner
- Opportunity to include one A4 size flyer, brochure or promotional item in the conference satchel.

Welcome reception sponsor →

\$4000
(inc GST)

1 only

The welcome reception will be held on Wednesday 10 July at TAFE SA's Tonsley Campus, 1284 South Rd, Clovelly Park.

Inclusions:

- Verbal acknowledgment of sponsorship during opening and closing of conference
- Verbal acknowledgment of sponsorship by MC during the welcome reception
- Opportunity for a representative to welcome conference delegates and guests at the welcome reception and to speak for up to five minutes
- Exclusive naming rights for the welcome reception
- Opportunity to display company signage or promotional material at the welcome reception
- Logo and inclusion of *proudly sponsored by 'your company'* in the conference booklet
- Logo and company web link to appear on the NCVET Portal and social media
- Logo to appear on the sponsorship page of mobile app
- Opportunity to feature company contact details and a 50-word company profile
- Complimentary conference registration for one delegate to attend sessions on the Thursday and Friday, including the welcome reception.

SOLD OUT

Event app sponsor

\$4000
(inc GST)

1 only

We are excited to provide registered delegates with access to No Frills resources via a specially designed app, available for iPhone, iPad, Android, Android tablet and mobile web. The app will help delegates stay informed and connected throughout the conference and provides an excellent opportunity to raise awareness of our sponsors.

Delegates will be able to view the program and speaker profiles, create their own personalised program, take and share notes on sessions, provide feedback via surveys and polls, and receive alerts and updates via push notifications.

Inclusions:

- Verbal acknowledgment of sponsorship during the opening and closing of the conference
- Opportunity to display your company banner(s) and materials in a dedicated space in the catering area at the conference
- Logo and company web link to appear on the NCVET Portal and social media, promoted as the exclusive app sponsor
- Logo and inclusion of *proudly sponsored by 'your company'* in the conference booklet
- Logo presence and a 50-word company profile included on the app sponsorship page (along with other conference sponsors)
- Your company featured on the app splash screen (which covers the entire screen when app is opening)
- Your company featured in three banners, which cycle through at the top of the screen. Each banner displays for five seconds and is linked to your website page, giving you the opportunity to feature three different products, services or messages
- Complimentary conference registration and full conference catering for two delegates, including the welcome reception and conference dinner.

Exhibitor/table display

\$2000
(inc GST)

8 only

The exhibition component of the conference has been designed to provide maximum exposure for exhibitors to all conference delegates, giving you the best return on your investment.

Exhibition space will be offered from Wednesday 10 July to Friday 12 July on the ground floor atrium area at TAFE SA's Adelaide Campus, 120 Currie St, Adelaide. All catering breaks will be served in the exhibition areas.

Exhibition display opportunities will be limited, so register your interest early.

Inclusions:

- Verbal acknowledgment of sponsorship during opening and closing of conference
- Exhibition space for the duration of the conference for one pull-up banner and one clothed table-top display
- Logo and company web link to appear on the NCVET Portal and social media
- Logo and a 50-word company profile included in the conference booklet
- Logo to appear on the sponsorship page of mobile app
- Complimentary conference registration to attend sessions on the Thursday and Friday, including the welcome reception
- Opportunity to include one A4 size flyer, brochure or promotional item in the conference satchel.

Keynote speaker sponsor →

\$2000
(inc GST)

2 only

Inclusions:

- Verbal acknowledgment of sponsorship during the opening and closing of the conference
- Verbal acknowledgement of sponsorship at the keynote session
- Exclusive naming rights to the keynote session of your choice
- Opportunity to display company banner in the plenary room during the keynote session (banner to be provided by you)
- Opportunity to display company literature during the keynote session
- Logo inclusion on holding slides at the start of the keynote session
- Logo and company web link to appear on the NCVET Portal and social media
- Logo and inclusion of *proudly sponsored by 'your company'* in the conference booklet
- Logo to appear on the sponsorship page of the mobile app
- Opportunity to include one A4 size flyer, brochure or promotional item in the conference satchel.

Tea break sponsor →

\$1500
(inc GST)

3 only

Inclusions:

- Verbal acknowledgment during the opening and closing of the conference
- Exclusive naming rights to one conference tea break (choice to be agreed with the conference convenor)
- Opportunity to display one company pull-up banner in the tea break-out area
- Opportunity to display company literature during the tea break
- Logo inclusion on holding slides shown immediately prior to tea break
- Logo and company web link to appear on the NCVET Portal and social media
- Logo and inclusion of *proudly sponsored by 'your company'* in the conference booklet
- Logo to appear on the sponsorship page of the mobile app.

1 remaining

Conference satchel sponsor →

\$3000
(inc GST)

1 only

Inclusions:

- Verbal acknowledgement during the opening and closing of the conference
- Logo inclusion on the conference satchel bag along with NCVET and co-host logos (artwork and position of logo to be approved and determined by the conference organisers)
- Logo and company web link to appear on the NCVET Portal and social media
- Logo and inclusion of *proudly sponsored by 'your company'* in the conference booklet
- Logo to appear on the sponsorship page of the mobile app
- Complimentary conference registration to attend sessions on the Thursday and Friday, catering for one delegate at the welcome reception.
- Opportunity to include one A4 size flyer, brochure or promotional item in the conference satchel.

SOLD OUT

Satchel inserts sponsor →

\$500
(inc GST)

6 only

Reach all delegates directly by providing an insert in delegate conference satchels. Inserts are popular for including more detailed information about your organisation and products.

Inclusions:

- Verbal acknowledgement during the opening and closing of the conference
- Opportunity to include one A4 size flyer, brochure or small promotional items, for example: branded USBs, gourmet confectionery, stationary luggage tags or water bottles supplied by your organisation.

3 remaining

Scholarship sponsor

\$1200
(inc GST)

6 only

As part of the conference and our commitment to build VET research capability, NCVER offers a limited number of scholarships to Australian presenters.

Scholarships work to encourage attendance and widen participation from across the VET sector, bringing new perspectives to the conference and facilitating networking across the varied sectors that have an interest in VET.

Scholarships are valued at \$1200 each and will be offered to three key groups:

- early career researchers
- VET researchers
- VET practitioners.

Benefits to the sponsor

- Raise the profile of your organisation within the VET sector and the wider community
- Opportunity to meet the best up-and-coming early career professionals.

Inclusions:

- Verbal acknowledgement during the opening and closing of the conference
- Verbal acknowledgement before and after the scholarship recipient's presentation
- Naming rights for your scholarship, for example, *The [your company] No Frills 2019 scholarship*
- Acknowledgement in the lead up to and during the conference via NCVER communication channels, including our newsletter *NCVER News* and social media
- Acknowledgment on the NCVER Portal with company logo and on social media
- Complimentary full conference registration for one attendee as a 'scholarship sponsor'
- Recognition of your sponsorship on the scholarship recipient's name badge

Benefits to the recipient

The scholarship recipient will receive full conference registration, which includes attendance at the welcome reception, conference dinner and pre-conference professional development workshops and travel support up to the value of \$700.

If your organisation is interested in sponsoring a scholarship and would like further information, please contact June Ingham at events@ncver.edu.au.



Sponsorship Terms and Conditions

ATTENDANCE: The organisers make no guarantee as to the number of delegates and/or visitors that attend the conference.

CONFIRMATION: To register your interest, please email the completed Sponsorship Application Form to the conference contact at NCVET. The conference organisers will confirm your participation via email.

CONDITIONS OF PAYMENT: Upon confirmation of your sponsorship, NCVET will issue a tax invoice. Payment is required in full within 30 days. All prices include GST. NCVET will issue a paid tax invoice upon receipt of payment.

CORPORATE RECOGNITION: Inclusion of corporate logos or recognition in printed material is subject to meeting publication deadlines.

INSURANCE AND LIABILITY: The conference organisers shall not be liable to the sponsor or any other person, for any loss, damage or injury sustained at or in connection with their sponsorship.

CANCELLATION POLICY: Cancellation of bookings must be made in writing and sent to the conference contact at NCVET and received by 31 May 2019 to receive a refund of payment. No refund will be given after this date.

GENERAL INFORMATION: Freestanding upright pop-up banners are recommended. It is the responsibility of the sponsor to arrange and pay for the shipping of their promotional materials to and from the conference venue.

DISCLAIMER: All information is correct at the time of publication.

PRIVACY: NCVET organises public events for the dissemination of VET information. Participants registering for NCVET events may also receive further information related to NCVET activities, future events and products, and their personal information (i.e. name, organisation and email) may be included in a list or conference app for circulation to attendees and sponsors of the event. Individuals may opt out of being included in event delegate listings or any further mailings of information upon request to events@ncvet.edu.au. To view NCVET's Privacy Policy, please visit <http://www.ncvet.edu.au/privacy.html>.

Sponsorship application form



Sponsor details

Please note, all correspondence (including invoices) will be sent to the contact supplied below.


Contact name: _____ Position: _____

Organisation: _____

Postal address: _____ State: _____ Postcode: _____

Telephone: _____ Mobile: _____ Fax: _____

Email: _____

Social media links:  @ _____  _____

Sponsorship opportunities (tick appropriate box)

All prices include GST

- | | |
|--|---|
| <input type="checkbox"/> Conference dinner sponsor _____ \$5000 | <input type="checkbox"/> Keynote speaker sponsor _____ \$2000 |
| <input type="checkbox"/> Welcome reception sponsor _____ \$4000 | <input type="checkbox"/> Tea break sponsor _____ \$1500 |
| <input type="checkbox"/> Event app sponsor _____ \$4000 | <input type="checkbox"/> Satchel insert sponsor _____ \$500 |
| <input type="checkbox"/> Conference satchel sponsor _____ \$3000 | <input type="checkbox"/> Scholarship sponsor _____ \$1200 |
| <input type="checkbox"/> Exhibitor _____ \$2000 | |

Terms and conditions

I have read and accept the Sponsorship Terms and Conditions for the 28th National Vocational Education and Training Research Conference 'No Frills'.

Signed: _____ Date: _____

Thank you for your support.

Please email this form to events@ncver.edu.au. We will confirm your participation via email.