

## Skills for a global future

**Working and learning  
together**

15-17 August 2018  
Sydney

27th National VET Research Conference

**NO FRILLS**

First international partnership



*New Zealand*

**VOCATIONAL EDUCATION  
AND TRAINING**

*Research Forum*

# SPONSORSHIP OPPORTUNITIES

27<sup>th</sup> National Vocational Education and Training  
Research Conference

Presented by



Supported by



Australian Government

Department of Education and Training





## About the co-hosts

### NCVER

The National Centre for Vocational Education Research (NCVER) is Australia's leading source of vocational education and training research and data.

Our services help promote better understanding and discussion within the vocational education and training (VET) sector, and help policymakers, practitioners, industry, training providers and students make informed decisions.

What we do:

- conduct, manage and disseminate research and knowledge
- coordinate the national VET administrative data collections and surveys
- support registered training organisations to report their training activity
- undertake consultancy research and evaluation services.

### Industry Training Federation

The Industry Training Federation (ITF) is the national body for New Zealand's 11 Industry Training Organisations (ITOs) and the collective voice for the industry training and apprenticeships sector in New Zealand.

ITF work with key government agencies, education sector groups, employers and industry, promoting the benefits of work-based education and training and advocate for education, skills and employment policies to support the development of a skilled, qualified, and productive workforce.

ITF encourage employer-led education and training, a system that supports lifetime learning and vocational education that meets real industry needs.

### Ako Aotearoa

Ako Aotearoa work with organisations across New Zealand's tertiary education system to build educational capability for learner success.

Recognising that there is no single solution towards achieving the 'best possible educational outcome for all learners', their aim is to lead the drive to establish what counts as good and effective tertiary teaching. They add value to organisations where initiatives to support effective teaching and learning are already underway, and share and celebrate these practices as widely as possible.

Ako Aotearoa are proud to celebrate teaching excellence and excellent teachers, co-fund innovative teaching and learning projects, provide high-quality professional learning and development opportunities, and lead initiatives that contribute to raising the levels of success for priority groups – including Māori and Pacific learners.

# Program at a glance

## Wednesday 15 August 2018

- Optional pre-conference professional development workshops
- Welcome reception

## Thursday 16 August 2018

- Keynote and concurrent sessions
- Conference dinner

## Friday 17 August 2018

- Keynote and concurrent sessions

## About the conference

'No Frills' goes international!

We're thrilled to be co-hosting the *27th National Vocational Education and Training Research Conference 'No Frills'* with New Zealand partners, the Industry Training Federation and Ako Aotearoa in Sydney on Wednesday 15 to Friday 17 August 2018.

'No Frills' is a well-known annual national conference where researchers and practitioners in the VET sector come together to present, discuss and share information about key issues confronting the sector. By partnering with New Zealand, this year's conference will provide an excellent opportunity to highlight international evidence for benchmarking policy best practice.

The conference also provides valuable professional development opportunities to enhance research capacity and capability in the VET sector by incorporating activities on data and research analytics, and research practice.

The conference theme is **Skills for a global future: working and learning together.**

## Who will attend?

Educators, researchers, policymakers, private consultants and those involved or interested in education and training research will attend from:

- publicly funded training providers
- private registered training organisations
- schools and universities
- research organisations
- Commonwealth and state and territory education and training authorities
- industry
- employer groups
- not-for-profit and community associations.

'No Frills' sells out every year. It is anticipated that this year will be no exception with approximately 350 delegates expected to join us in Sydney from Australia, New Zealand and other overseas countries.

## Conference contact

Georgia Basford-Fox, NCVER  
Level 5, 60 Light Square, Adelaide, SA, 5000  
p 08 8230 8451 e [georgiabasford-foxx@ncver.edu.au](mailto:georgiabasford-foxx@ncver.edu.au)

For more information about the conference, visit <https://www.ncver.edu.au/nofrills2018>



## ○ Venue

The conference will be held in Sydney at the **Aerial UTS Function Centre**, located on Level 7 of Building 10, University of Technology Sydney, 235 Jones Street, Ultimo.

We are also delighted to be partnering with TAFE NSW and will host the Welcome Reception and Conference Dinner at **TAFE NSW's Ultimo campus**, 651/731 Harris Street, Ultimo.

## ○ About TAFE NSW

TAFE NSW is Australia's leading provider of vocational education and training with over 500 000 enrolments each year. Their ambition is to be the brand in global demand to build skills for success in today's and tomorrow's world.

TAFE NSW offers the best of campus-based delivery as well as flexible, online and work-based learning. Collaboration, diversity and the strong relationships between their locations contribute to and magnify the value of TAFE NSW and importantly, the benefits that are delivered to communities and the economy of NSW.

They are embracing the challenge of transforming TAFE NSW to be a competitive and sustainable business, while maintaining a wider economic and social role in supporting the NSW Government's goals under NSW 2021.





## ○ Why become a sponsor?

- establish, renew and build relationships with a diverse range of contacts in the tertiary education sector
- promote and increase brand awareness
- introduce new initiatives, products and services to existing and potential clients
- generate valuable leads
- keep up-to-date with industry trends
- network with key people in the tertiary education sector to understand the latest trends, issues and emerging challenges.

The revenue we receive from sponsorship is channelled into significantly reducing delegate participation costs and helps to lower the financial barriers to attendance.

NCVER warmly acknowledges our past sponsors and exhibitors for their support and invite your involvement again in 2018. We also welcome new partnerships, confident that the conference will provide your organisation with a significant platform to showcase your products and services through the wide range of partnership opportunities available.

## ○ What are we doing differently?

Due to popular demand, this year we have reintroduced the conference mobile app.

Our app will be the key method by which delegates navigate and interact throughout the conference. Put your brand in the hands of potentially more than 300 local and international conference attendees.

Exclusive sponsorship will provide your organisation with high level exposure placement in the app - driving traffic to your company's website over the course of the three day event.

Do not miss out on this fantastic opportunity as it is sure to be snapped up quickly!



## ○ The #NoFrills2018 promotional plan

The team behind 'No Frills' have created an extensive, integrated communications plan designed to promote the conference across Australia and New Zealand and more broadly around the globe.

The plan aims to create maximum awareness of what the conference is and what it has to offer, while cementing its 27-year reputation of highlighting evidence for benchmarking policy best practice in Australia's VET sector.

The promotional plan includes:

- fortnightly emails to a target audience of 18 000 subscribers
- regular posts on targeted social media platforms designed to attract attendees and create brand awareness
- event listings on relevant websites across Australia, New Zealand and internationally
- key conference information posted on the co-host's websites, including content and logos for key sponsors
- an accelerated communications program as the conference draws near, including extra posts on Twitter and LinkedIn, extensive features in our email newsletters, direct emails to key attendees and stakeholders, and articles in other relevant newsletters and websites
- a detailed media plan
- sponsored content available on the conference mobile phone app, which will be promoted heavily as an essential tool for all attendees.

'No Frills' is a not-for-profit conference and so every single sponsorship dollar we receive goes back into ensuring its success. The earlier a sponsor commits their support, the earlier and more often we can promote them to our extensive target audience as a key supporter of Australia's VET sector.

# Sponsorship packages

## Looking for a unique opportunity?

Packages can be built from existing sponsorship opportunities or other sponsorship ideas you may have.

If you wish to discuss further opportunities, please contact Georgia Basford-Foxx at NCVER on 08 8230 8451 or email [georgiabasford-foxx@ncver.edu.au](mailto:georgiabasford-foxx@ncver.edu.au).

	Conference dinner <b>SOLD OUT</b> \$6000 (1 only)	Event app \$5000 (1 only)	Welcome reception <b>SOLD OUT</b> \$4000 (1 only)	Conference satchel \$4000 (1 only)	Keynote speaker <b>SOLD OUT</b> \$2500 (2 only)	Tea break \$2000 (4 only)	Satchel insert \$500 (6 only)
Verbal acknowledgement during opening and closing of conference	X	X	X	X	X	X	
Verbal acknowledgement during sponsored event	X		X		X	X	
Speaking opportunity	X		X				
Opportunity to display signage	<i>At conference dinner</i>	<i>Catering area</i>	<i>At welcome reception</i>		<i>Banner displayed during keynote</i>	<i>Your banner in tea break area</i>	
Exclusive naming rights of sponsored event/session	X		X		X	X	
Logo inclusion in the conference booklet	X	X	X	X	X	X	
50-word company profile in the conference booklet	X						
Logo and web link to appear on the NCVER Portal and social media	X	X	X	X	X	X	
Logo inclusion on the Conference satchel bag				X			
Satchel insert	X		X	X	X	X	X
Complimentary conference registration for one, inc. welcome reception and conference dinner	X	X					
Complimentary conference registration for one, inc. welcome reception			X				
Logo and web link to appear on dinner menu	X						
Mobile app: inclusion on the sponsors page	X	<i>With a 50 word company profile</i>	X	X	X	X	
Mobile app: logo featured on the 'splash' loading page		X					
Mobile app: 3 banners that cycle across the top of app screen		X					
Logo inclusion in PowerPoint holding slide					X	X	
Opportunity to display company literature					X	X	



## Conference dinner sponsor

The conference dinner will be held on Thursday 16 August at TAFE NSW's Ultimo Campus.

**\$6000**  
(inc GST)

1 only

### Benefits:

- Opportunity to display company signage or other collateral at conference dinner venue
- Exclusive naming rights for the conference dinner
- Verbal acknowledgment of sponsorship during opening and closing of conference
- Verbal acknowledgment of sponsorship by MC during the dinner
- Opportunity for a representative to welcome conference delegates and guests at the dinner and to speak for up to five minutes
- Opportunity to feature company contact details and a 50-word company profile, logo and inclusion of *proudly sponsored by 'your company'* in the conference booklet
- Logo and company web link to appear on the dinner menu
- Logo and company web link to appear on the NCVER Portal and social media
- Logo to appear on the sponsorship page of mobile app
- Complimentary conference registration and full conference catering for one delegate, including the welcome reception and conference dinner
- Opportunity to include one A4 size promotional flyer, brochure or collateral item in the conference satchel.

## Welcome reception sponsor

The welcome reception will be held on Wednesday 15 August at TAFE NSW's Ultimo Campus.

**\$4000**  
(inc GST)

1 only

### Benefits:

- Opportunity to display company signage or other collateral at welcome reception
- Exclusive naming rights for the welcome reception
- Verbal acknowledgment of sponsorship during opening and closing of conference
- Verbal acknowledgment of sponsorship by MC during the welcome reception
- Opportunity for a representative to welcome conference delegates and guests at the welcome reception and to speak for up to five minutes
- Logo and inclusion of *proudly sponsored by 'your company'* in the conference booklet
- Logo and company web link to appear on the NCVER Portal and social media
- Logo to appear on the sponsorship page of mobile app
- Complimentary conference registration to attend sessions on the Thursday and Friday, catering for one delegate at the welcome reception
- Opportunity to include one A4 size promotional flyer, brochure or collateral item in the conference satchel.



## ○ Event app

We are excited to provide registered delegates with access to 'No Frills' resources via a specially designed app. It will be available for iPhone, iPad, Android, Android tablet and mobile web. The app will help delegates stay informed and connected throughout the conference and provide an excellent opportunity to raise awareness of our sponsors.

Delegates will be able to view the program and speaker profiles, create their own personalised program, take and share notes on sessions, provide feedback via surveys and polls, and receive alerts and updates via push notifications.

**\$5000**  
(inc GST)

1 only

### Benefits:

- Your company featured on the app splash screen (which covers the entire screen when app is opening)
- Your company featured in three banners, which cycle through at the top of the screen. Each banner displays for five seconds and is linked to your website page, giving you the opportunity to feature three different products, services or messages
- Logo presence and a 50-word company profile included on the app sponsorship page (along with other conference sponsors)
- Logo and inclusion of *proudly sponsored by 'your company'* in the conference booklet
- Logo and company web link to appear on NCVER Portal and social media, promoted as the exclusive app sponsor
- Verbal acknowledgment of sponsorship during the opening and closing of the conference
- Opportunity to display your company banner(s) and materials in a dedicated space in the catering area at the conference
- Complimentary conference registration and full conference catering for one delegate, including the welcome reception and conference dinner.



## Scholarship sponsor

As part of the conference, NCVER offers a limited number of scholarships to Australian presenters. This is part of our commitment to build capacity and capability in VET research.

Scholarships work to encourage attendance and widen participation from across the VET sector, bringing new perspectives to the conference and facilitating networking across the varied sectors that have an interest in VET.

Scholarships are valued at \$1200 each and will be offered to three key groups:

- early career researchers (academic)
- VET researchers
- VET practitioners.

**\$1200**  
(inc GST)

**6 only**

## Benefits to the sponsor

- Naming rights for your scholarship, e.g. *the NCVER 'No Frills' 2018 scholarship*
- Raise the profile of your organisation within the VET sector and the wider community
- Acknowledgement in the lead up to and during the conference via NCVER communication channels including our e-Newsletter *NCVER News* and social media
- Verbal acknowledgement during the opening and closing of the conference
- Complimentary full conference registration for one attendee as a 'scholarship sponsor'
- Opportunity to meet the best up-and-coming early career professionals
- Verbal acknowledgement before and after the scholarship recipient's presentation
- Acknowledgment on the NCVER Portal with company logo and on social media
- Recognition of your sponsorship on the scholarship recipient's name badge.

## Benefits to the recipient

The scholarship recipient will receive full conference registration, which includes attendance at the welcome reception, conference dinner and pre-conference professional development workshops and travel support up to the value of \$700.

If your organisation is interested in sponsoring a scholarship and would like further information, please contact June Ingham at [juneingham@ncver.edu.au](mailto:juneingham@ncver.edu.au).



## ○ Keynote speaker sponsor

**\$2500**  
(inc GST)

2 only

### Benefits:

- Opportunity to display company banner in the plenary room during the keynote session (banner to be provided by you)
- Exclusive naming rights to the keynote session of your choice
- Verbal acknowledgment of sponsorship during the opening and closing of the conference
- Verbal acknowledgement of sponsorship at the keynote session
- Logo inclusion on holding slides at the start of the keynote session
- Logo and inclusion of *proudly sponsored by 'your company'* in the conference booklet
- Logo and company web link to appear on the NCVER Portal and social media
- Logo to appear on the sponsorship page of the mobile app
- Opportunity to display company literature during the keynote session
- Opportunity to include one A4 size promotional flyer, brochure or collateral item in the conference satchel.

**SOLD OUT**

## ○ Tea break sponsor

**\$2000**  
(inc GST)

4 only

### Benefits:

- Verbal acknowledgment during opening and closing of conference
- Logo inclusion on holding slides shown immediately prior to tea break
- Opportunity to display one company pull-up banner in the tea break-out area
- Opportunity to display company literature during the tea break
- Exclusive naming rights to one conference tea break (choice to be agreed with the conference convenor)
- Logo and inclusion of *proudly sponsored by 'your company'* in the conference booklet
- Logo and company web link to appear on the NCVER Portal and social media
- Logo to appear on the sponsorship page of the mobile app
- Opportunity to include one A4 size promotional flyer, brochure or collateral item in the conference satchel.

## ○ Conference satchel sponsor

**\$4000**  
(inc GST)

1 only

### Benefits:

- Verbal acknowledgement during the opening and closing of the conference
- Logo inclusion on the conference satchel bag along with NCVER and co-host logos (artwork and position of logo to be approved and determined by the conference organisers)
- Logo and inclusion of *proudly sponsored by 'your company'* in the conference booklet
- Logo and company web link to appear on NCVER Portal and social media
- Logo to appear on the sponsorship page of the mobile app
- Opportunity to include one A4 size promotional flyer, brochure or collateral item in the conference satchel.

## ○ Satchel inserts sponsor

**\$500**  
(inc GST)

6 only

### Benefits:

Reach all delegates directly by providing an insert in delegate conference satchels. Inserts are popular for including more detailed information about your organisation and products.

- Opportunity to include one A4 size promotional flyer, brochure or small promotional items, for example: branded USBs, gourmet confectionery, stationary luggage tags or water bottles supplied by your organisation.





## Skills for a global future

Working and learning together

15-17 August 2018  
Sydney

## Sponsorship Terms and Conditions

**ATTENDANCE:** The organisers make no guarantee as to the number of delegates and/or visitors that attend the conference.

**CONFIRMATION:** To register your interest, please email the completed Sponsorship Application Form to the conference contact at NCVER. The conference organisers will confirm your participation via email.

**CONDITIONS OF PAYMENT:** Upon confirmation of your sponsorship, NCVER will issue a tax invoice. Payment is required in full within 30 days. All prices include GST. NCVER will issue a paid tax invoice upon receipt of payment.

**CORPORATE RECOGNITION:** Inclusion of corporate logos or recognition in printed material is subject to meeting publication deadlines.

**INSURANCE AND LIABILITY:** The conference organisers shall not be liable to the sponsor or any other person, for any loss, damage or injury sustained at or in connection with their sponsorship.

**CANCELLATION POLICY:** Cancellation of bookings must be made in writing and sent to the Conference contact at NCVER and received by Friday 22 June 2018 to receive a refund of payment. No refund will be given after this date.

**GENERAL INFORMATION:** Freestanding upright pop-up banners are recommended. It is the responsibility of the sponsor to arrange and pay for the shipping of their promotional materials to and from the conference venue.

**DISCLAIMER:** All information is correct at the time of publication.

**PRIVACY:** NCVER organises public events for the dissemination of VET information. Participants registering for NCVER events may also receive further information related to NCVER activities, future events and products, and their personal information (i.e. name, organisation and email) may be included in a list or conference app for circulation to attendees and sponsors of the event. Individuals may opt out of being included in event delegate listings or any further mailings of information upon request to [events@ncver.edu.au](mailto:events@ncver.edu.au). To view NCVER's Privacy Policy, please visit <http://www.ncver.edu.au/privacy.html>.



# Sponsorship application form

## Sponsor details

Please note, all correspondence (including invoices) will be sent to the contact supplied below.

Contact name: \_\_\_\_\_ Position: \_\_\_\_\_

Organisation: \_\_\_\_\_

Postal address: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax number: \_\_\_\_\_

Email: \_\_\_\_\_

Social media links:  @ \_\_\_\_\_  \_\_\_\_\_

## Sponsorship opportunities (tick appropriate box)

All prices include GST

- |  |   |
|--|---|
| <input type="checkbox"/> Conference dinner sponsor _____ \$6000  | <input type="checkbox"/> Keynote speaker sponsor _____ \$2500 |
| <input type="checkbox"/> Welcome reception sponsor _____ \$4000  | <input type="checkbox"/> Tea break sponsor _____ \$2000       |
| <input type="checkbox"/> Event app sponsor _____ \$5000          | <input type="checkbox"/> Satchel insert sponsor _____ \$500   |
| <input type="checkbox"/> Conference satchel sponsor _____ \$4000 | <input type="checkbox"/> Scholarship sponsor _____ \$1200     |

## Terms and conditions

I have read and accept the Sponsorship Terms and Conditions for the 27<sup>th</sup> National Vocational Education and Training Research Conference 'No Frills'.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Thank you for your support.

Please email this form to [georgiabasford-foxx@ncver.edu.au](mailto:georgiabasford-foxx@ncver.edu.au). We will confirm your participation via email.

