



Virtual Conference

# SPONSORSHIP OPPORTUNITIES

30<sup>th</sup> National Vocational Education and Training Research Conference

Presented by



Supported by



Australian Government  
Department of Education,  
Skills and Employment





# PAST INFORMING THE FUTURE

The conference theme is **Past informing the future**. How has the VET landscape changed in 30 years? Let's celebrate the milestones and achievements!

The pace of change in the months since the pandemic began far exceeds that in the years preceding it. COVID-19 has radically affected how we learn, work and live. Levels of corporate responsibility have been heightened. We've become more flexible and connected as we've adjusted to new modes of learning and working.

We've been through economic downturns before and felt their impact on our financial, social, health and general wellbeing. How does the past inform the future, and what role does VET play in our economic recovery?

## About the host



The National Centre for Vocational Education Research (NCVER) is the national professional body responsible for collecting, managing, analysing and communicating research and statistics on the Australian vocational education and training (VET) sector.

NCVER's areas of activity:

- Undertaking a strategic program of education and training research, including the collection and analysis of national VET statistics and survey data and the analytical program of the Longitudinal Surveys of Australian Youth (LSAY).
- Collecting and publishing research findings on VET and directly-related research from across the world through the VOCEDplus research database.
- Disseminating the results of integrated research and data analytics.
- Building links with similar international organisations to undertake strategic comparative analyses of mutual interest to benchmark and inform Australian practices.
- Providing a professional research, analysis and evaluation capability across Australia and internationally.

## Why become a sponsor?

'No Frills' is a well-known annual national conference where researchers and practitioners in the VET sector come together to present, discuss and share information about key issues facing the sector.

The conference also provides valuable professional development opportunities through a program of interactive focus sessions incorporating activities on data and research analytics, and research practice.

Sponsoring 'No Frills' has a number of benefits:

- establishing, renewing and building relationships with a diverse range of contacts in the tertiary education sector
- promoting and increasing brand awareness
- introducing new initiatives, products and services to existing and potential clients
- generating valuable leads
- keeping up-to-date with industry trends
- networking with key people in the tertiary education sector to understand emerging trends, issues and challenges.

The revenue we receive from sponsorship is channelled into significantly reducing delegate participation costs and helps to lower the financial barriers to attendance.

We warmly thank our past sponsors for your support and invite your involvement again in 2021. We also welcome new partners and are confident that the conference will provide your organisation with a significant platform to showcase your products and services through the range of partnership opportunities available.

Major support for the 30<sup>th</sup> National VET Research Conference 'No Frills' is provided by the Australian Government Department of Education, Skills and Employment.

## 30 years of 'No Frills'

2021 will be a big year as we celebrate 30 years of the *National Vocational Education and Training (VET) Research Conference 'No Frills'*.

Since 1992, NCVET's mid-year conference has been bringing together diverse perspectives in relation to policy and practice from across the VET sector to share, discuss and present on priority issues.

The first event was held in Sydney at the University/TAFE Training Research Conference. The notion was to encourage more interest in VET research among higher education researchers as there were very few active in the sector back then.

'No Frills' provides an opportunity for networking and ideas sharing in a friendly and informal atmosphere with a cross-section of industry representatives, practitioners, researchers and policymakers. The conference also contributes to building capacity and capability in VET research by providing opportunities for engagement and learnings for early stage career researchers and more experienced researchers.

The conference became colloquially known as 'No Frills' because no fees were charged for attending in its early years and participants had to be largely self-sufficient.

For more information on past conferences please visit:  
<https://www.ncver.edu.au/news-and-events/events/past-events>

# 30 YEARS

## Delegate profile

The conference was hosted online for the first-time in 2020 and attracted a record number of delegates. We are expecting a high attendance rate again this year, given the ease of access an online version provides delegates.



## The #NoFrills2021 promotional plan

The team behind 'No Frills' have created an extensive, integrated communications plan designed to promote the conference across Australia and internationally.

The plan aims to create maximum awareness of what the conference is and what it has to offer, while cementing its 30-year reputation of highlighting evidence for benchmarking policy best practice in Australia's VET sector.

### The promotional plan includes:

- fortnightly emails to a target audience of over 17 000 subscribers
- regular posts on targeted social media platforms designed to attract attendees and create brand awareness
- event listings on relevant websites across Australia and internationally
- key conference information posted on the NCVET Portal
- an accelerated communications program as the conference draws near, including extra posts on Twitter and LinkedIn, extensive features in our email newsletter, direct emails to attendees and key stakeholders, and articles in other relevant newsletters and websites
- a detailed media plan

A media pack - including graphics, logos and explanatory text, will be available to all sponsors for use in promoting their support of the conference.

## Program at a glance

### Wednesday 7 July 2021

- Welcome, keynote & focus sessions

### Thursday 8 July 2021

- Concurrent sessions, live Q&A & keynote

### Friday 9 July 2021

- Concurrent sessions, live Q&A & keynote

## Conference contact

Stephen Tormet, NCVET

**P** 08 8230 8451

**E** [events@ncver.edu.au](mailto:events@ncver.edu.au)

For more information about the conference, visit [ncver.edu.au/nofrills2021](https://ncver.edu.au/nofrills2021)



## Gold package

13 remaining

**\$2,200**  
(inc GST)

### Inclusions:

- Virtual exhibitor booth, with ability to display videos, logos, company profile, downloadable material and interact with delegates
- Verbal acknowledgment during the opening and closing of the conference
- Exclusive naming rights to one keynote session
- Inclusion of proudly sponsored by [your company] in the conference program
- Two-minute recorded advertisement or speaking opportunity, played at the beginning and end of exclusive keynote session (recording must be provided to NCVET by Wednesday 9 June)
- Logo to appear in the virtual conference lobby throughout the conference
- Logo and company web link to appear on the NCVET Portal
- Promotion of involvement on NCVET's social media platforms
- List of attendees (name, company, and e-mail address)
- Virtual conference registration for three delegates.



## Silver package

3 available

~~\$1,500~~  
**SOLD**  
(inc GST)

### Inclusions:

- Virtual exhibitor booth, with ability to display videos, logos, company profile, downloadable material and interact with delegates
- Verbal acknowledgment during the opening and closing of the conference
- Exclusive naming rights to one live Q&A session
- 25-word company overview read out by Q&A session host
- Inclusion of proudly sponsored by [your company] in the conference program
- Logo and company web link to appear on the NCVER Portal
- Promotion of involvement on NCVER's social media platforms
- List of attendees (name, company, and e-mail address)
- Virtual conference registration for two delegates.

## Bronze package

1 available

~~\$1,000~~  
**SOLD**  
(inc GST)

### Inclusions:

- Virtual exhibitor booth, with ability to display videos, logos, company profile, downloadable material and interact with delegates
- Verbal acknowledgment during the opening and closing of the conference
- Logo and company web link to appear on the NCVER Portal
- Promotion of involvement on NCVER's social media platforms
- List of attendees (name, company, and e-mail address)
- Virtual conference registration for one delegate.

1 available

## VET trivia sponsor

~~\$4,900~~  
**SOLD**  
(inc GST)

To increase attendee engagement, a VET trivia quiz will be running throughout the first two-days of the conference. This quiz is designed to encourage attendees to visit sponsors booths and other resources available on the conference platform. On the final day of the conference, a prize will be awarded to the winner on behalf of the VET trivia sponsor.

### Inclusions:

- Exclusive naming rights to the VET trivia quiz
- 25-word company overview read out by conference host when presenting the winners prize
- Virtual exhibitor booth, with ability to display videos, logos, company profile, downloadable material and interact with delegates
- Verbal acknowledgment during the opening and closing of the conference
- Logo and company web link to appear on the NCVET Portal
- Promotion of involvement on NCVET's social media platforms
- List of attendees (name, company, and e-mail address)
- Virtual conference registration for one delegate.





## Photobooth sponsor

1 available

~~\$250~~  
**SOLD**  
(Inc GST)

### Inclusions:

- Exclusive naming rights to the virtual photobooth
- Exclusive naming rights to the social connect page
- Verbal acknowledgment during the opening and closing of the conference
- Logo and company web link to appear on the NCVER Portal
- Promotion of involvement on NCVER's social media platforms.



## Sponsorship Terms and Conditions

**ATTENDANCE:** The organisers make no guarantee as to the number of delegates and/or visitors that attend the conference.

**CONFIRMATION:** To register your interest, please email the completed Sponsorship Application Form to the conference contact at NCVET. The conference organisers will confirm your participation via email.

**CONDITIONS OF PAYMENT:** Upon confirmation of your sponsorship, NCVET will issue a tax invoice. Payment is required in full within 30 days. All prices include GST. NCVET will issue a paid tax invoice upon receipt of payment.

**CANCELLATION POLICY:** Cancellation of bookings must be made in writing and sent to the conference contact at NCVET and received by 9 June 2021 to receive a refund of payment. No refund will be given after this date.

**DISCLAIMER:** All information is correct at the time of publication.

**PRIVACY:** To facilitate your attendance and participation in the online conference from 7-9 July, sponsors nominated attendees' first name, last name and email address will be provided to Hubb, Inc (virtual conference platform), based in the USA. To view Hubb's Privacy Policy, please visit <https://www.hubb.me/privacy-policy>.

NCVET organises public events for the dissemination of VET information. Participants registering for NCVET events may also receive further information related to NCVET activities, future events and products, and their personal information (i.e. name, organisation and email) may be included in a list or conference platform for circulation to attendees and sponsors of the event. Individuals may opt out of being included in event delegate listings or any further mailings of information upon request to [events@ncvet.edu.au](mailto:events@ncvet.edu.au). To view NCVET's Privacy Policy, please visit <http://www.ncvet.edu.au/privacy.html>.

## Sponsorship application form

### Sponsor details

Please note, all correspondence (including invoices) will be sent to the contact supplied below.

Contact name: \_\_\_\_\_ Position: \_\_\_\_\_

Organisation: \_\_\_\_\_

Postal address: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Social media links:  @ \_\_\_\_\_  \_\_\_\_\_

### Sponsorship opportunities (tick appropriate box)

All prices include GST

Gold package \_\_\_\_\_ \$2,200

Silver package \_\_\_\_\_ **SOLD**

Bronze package \_\_\_\_\_ **SOLD**

Vet trivia package \_\_\_\_\_ **SOLD**

Photobooth package \_\_\_\_\_ **SOLD**

### Terms and conditions

I have read and accept the Sponsorship Terms and Conditions for the 30<sup>th</sup> National Vocational Education and Training Research Conference 'No Frills'.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Thank you for your support.

Please email this form to [events@ncver.edu.au](mailto:events@ncver.edu.au). We will confirm your participation via email.

