

SPONSORSHIP OPPORTUNITIES

34th National Vocational Education and Training Research Conference

Presented by





Supported by





DIVERSE VOICES IN VET

The conference theme, **Diverse Voices in VET**, highlights the importance of engaging and amplifying the perspectives of a broad range of stakeholders within the vocational education and training sector. The theme seeks to foster dialogue around the unique challenges and opportunities faced by these diverse voices, including RTO's, industry, students, policy makers, First Nations people, people with disability and more, to showcase how their contributions shape the future of the VET sector.

As we navigate a rapidly changing and increasingly complex landscape, it is crucial that the VET sector adapts to meet the diverse needs of students, industry, employers and other stakeholders. By centering the conference theme around diverse perspectives, we aim to explore innovative approaches to the VET sector that support inclusion, enhance outcomes, and drive a more resilient and adaptable workforce.

We invite presentations that align with this vision, particularly those that explore the value of diversity and inclusion in VET, share best practices in meeting the needs of diverse learners, address the evolving demands of a skilled workforce that reflects our diverse society and showcase strategies for creating sustainable, impactful change across the sector.

About the hosts



NCVER

The National Centre for Vocational Education Research (NCVER) is the leading source of VET research and data in Australia.

NCVER provides the evidence that informs and strengthens Australia's VET policy and practice.

NCVER's areas of activity:

- Undertaking a strategic program of education and training research, including the collection and analysis of national VET statistics and survey data.
- Collecting and providing access to research findings on VET and tertiary education from across the world through the VOCEDplus research database.
- Disseminating the results of integrated research and data analysis.
- Building links with similar international organisations to foster comparative analysis and collaborate on issues of mutual interest.
- Providing a professional research, analysis, and evaluation capability across Australia and internationally.



TAFE Queensland

TAFE Queensland is Queensland's largest, most experienced training provider with a history of serving their state's industries and communities for more than 140 years.

They deliver training to students and apprentices on site, online, in the workplace, or on campus to give people the skills they need to enrich their communities, support their industries, and strengthen their local economies.

From entry-level certificates and apprenticeships to bachelor degrees, they deliver hands-on, practical training in around 400 qualifications both online and at more than 60 campus locations throughout Queensland, from Thursday Island in the North, to Coolangatta in the South East, and as far west as Mount Isa.

They understand the need for perpetual innovation and flexibility in both their training programs and their delivery practices and as the needs of their employers and industry change, so too does their training and delivery. Each year, they work closely with Government and local industry to ensure their training programs are tailored to their needs and that their students graduate confident, capable, and ready to help drive the success of their industries and communities.

Why sponsor 'No Frills'?

'No Frills' is a well-known annual national conference where researchers and practitioners in the VET sector come together to present, discuss, and share information about key issues facing the sector.

The conference also provides valuable professional development opportunities through a program of interactive pre-conference workshops incorporating activities on data and research analytics, and research practice.

Sponsoring 'No Frills' has numerous benefits:

- establishing, renewing, and building relationships with a diverse range of contacts in the tertiary education sector
- promoting and increasing brand awareness
- introducing new initiatives, products, and services to existing and potential clients
- generating valuable leads
- keeping up-to-date with industry trends
- networking with key people in the tertiary education sector to understand emerging trends, issues, and challenges.

The revenue we receive from sponsorship is channelled into significantly reducing delegate participation costs and helps to lower the financial barrier to attendance.

We warmly thank our past sponsors for your support and invite your involvement again in 2025. We also welcome new partners and are confident that the conference will provide your organisation with a significant platform to showcase your products and services through the range of partnership opportunities available.

'No Frills' is a not-for-profit conference with every sponsorship dollar we receive going back into ensuring its success. The earlier a sponsor commits their support, the earlier and more often we can promote them to our extensive target audience as a key supporter of this conference and Australia's VET sector.

Major support for the 34th National VET Research Conference 'No Frills' is provided by the Australian Government Department of Employment and Workplace Relations (DEWR).



Who will attend?

Keynotes, presentations, forums and workshops will be delivered in-person and delegates will once again be able to network with colleagues face-to-face. Don't miss this chance to meet with, learn from, and promote your brand to over 200 potential clients, users, partners, and other attendees.





Employer groups



Schools and universities



Not-for-profit and community associations



Research organisations



Policymakers



Private consultants



2

Industry bodies



Registered training organisations



Commonwealth, state and territory education and training authorities

Program at a glance

Wednesday 9 July 2025

- Optional pre-conference professional development workshops
- Welcome reception

Thursday 10 July 2025

- Keynote and concurrent sessions
- Panel discussion
- Conference dinner

Friday 11 July 2025

- Keynote
- Concurrent sessions

Conference contact

Nicki Davidson, NCVER

P 08 8230 8606

E <u>events@ncver.edu.au</u>

For more information about the conference, visit **ncver.edu.au/no-frills**



Location

The 34th National Vocational Education and Training (VET) Research Conference 'No Frills' is headed to the Gold Coast. The conference will be co-hosted with TAFE Queensland at the Robina Events Centre from Wednesday 9 to Friday 11 July 2025.

A portion of profits from Robina Events Centre are reinvested into new educational equipment, scholarships and sustainability focused community projects.

Why not stay on for the weekend and explore Gold Coast!

Venues

Conference Venue:

94 Laver Drive, ROBINA QLD 4226

Robina Events Centre located at the TAFE Queensland Robina Campus.

Conveniently situated in the heart of Robina on the Gold Coast, the Robina Events Centre is state-of-the art event space which has been developed with sustainability in mind.

Welcome reception: Robina Events Centre located at the TAFE Queensland Robina Campus.

The welcome reception will be hosted at Robina Events Centre main foyer and provides an opportunity for delegates to interact with exhibitors.

Sponsorship packages overview

The following table provides a summary of the sponsorship packages available.

Looking for a unique opportunity?

Packages can be built from existing sponsorship opportunities or other sponsorship ideas you may have. If you wish to discuss further opportunities, please contact Nicki Davidson at NCVER on 08 8230 8606 or email events@ncver.edu.au.

	Conference dinner \$5,000 sold	\$4,500 (1 only)	Welcome reception \$4,000 sold	Discussion panel \$3,000 sold	\$2,750	Keynote speaker \$2,500 1 REMAINING	Lunch \$2,000 (2 only)	Tea break \$1,500 2 REMAINING	Digital sponsor \$1,500 sold
RECOGNITION									
Verbal acknowledgement during opening and closing of conference	✓	*	✓	✓-	✓	1	✓	✓	✓
Verbal acknowledgement during sponsored event	✓		✓	✓		1			
Speaking opportunity	✓		✓						
Exclusive sponsor of event/session	✓	Ten de	✓	1		1	✓	1	
DISPLAY OPPORTUNITIES		(V)							
Opportunity to display signage	✓	1	✓	1	✓	1	✓	1	
Opportunity to display promotional material	✓			13000	✓	1	✓		
Exhibitor/table display		77			✓			75 TO SEE	
BRANDING OPPORTUNITIES									
Logo and company web link to appear on dinner menu	✓					4.55			
Logo inclusion in PowerPoint holding slide				1		1	✓	✓	
Logo and web link to appear on the No Frills website, NCVER social media and event app	✓	1	✓	4	✓	1	✓	1	✓
EVENT APP		100		-11.00A					
Logo featured in rotating app banners		✓							
Logo, 1 company video, 3 documents and a company profile included on sponsors page		✓						100000000000000000000000000000000000000	
ADVERTISING									
50-word company profile in the event app	✓		✓	✓	✓	1	✓	4	✓
REGISTRATION ENTITLEMENT				VEN AND					
Complimentary conference registration, including welcome reception and conference dinner	for 1	for 2	for 1	Tel Stelly					
Complimentary conference registration, including welcome reception		9777 KA		for 1	for 1				

Conference dinner sponsor

\$5,000 SOLD

The conference dinner will be held on Thursday 10 July.

Inclusions:

- Exclusive sponsor of the conference dinner
- Acknowledgement of sponsorship in the conference program
- Verbal acknowledgment of sponsorship during opening and closing of conference
- Verbal acknowledgment of sponsorship by MC during the dinner
- Opportunity for a representative to welcome conference delegates and guests at the dinner and to speak for up to five minutes
- Opportunity to display company signage or promotional material at the conference dinner venue
- Logo and company web link to appear on the dinner menu
- Logo and company web link to appear on the No Frills website and NCVER social media
- Company featured on the event app with the ability to upload their logo, website, social media links and a company overview for an in-app sponsor profile
- Complimentary conference registration and full conference catering for one delegate, including the welcome reception and conference dinner
- List of attendees (name, organisation and email address) emailed after the conference.



Event app sponsor

\$4,500 (1 only)

We are excited to provide registered delegates with access to 'No Frills' resources via a specially designed app, available for iPhone, iPad, Android, Android tablet and mobile web. The app will help delegates stay informed and connected throughout the conference and provides an excellent opportunity to raise awareness of our sponsors.

Delegates will be able to view the program and speaker profiles, create their own personalised program, take and share notes on sessions, provide feedback via surveys and polls, and receive alerts and updates via push notifications.

Inclusions:

- Exclusive sponsor of the event app
- Acknowledgement of sponsorship in the conference program
- Verbal acknowledgment of sponsorship during the opening and closing of the conference
- Opportunity to display your company banner(s) in a dedicated space in the conference hub at the conference
- Logo and company web link to appear on the No Frills website and NCVER social media
- Company logo featured in rotating app banners, which cycle through at the top of the screen
- Push notifications and alerts to guide attendees to your company website or in-app profile
- Prominent feature on the event app, allowing your organisation to include a short bio, links to documents and web pages
- Company logo featured on the event app home page, which will include a link to the sponsors website or in-app profile
- Complimentary conference registration and full conference catering for two delegates, including the welcome reception and conference dinner
- List of attendees (name, organisation and email address) emailed after the conference.



Welcome reception sponsor

\$4,000 SOLD

The welcome reception will be held on Wednesday 9 July at the Robina Events Centre, Level 4, TAFE Queensland, Robina Campus, 94 Laver Drive, Robina.

Inclusions:

- Exclusive sponsor of the conference welcome reception
- Acknowledgement of sponsorship in the conference program
- Verbal acknowledgment of sponsorship during opening and closing of conference
- Verbal acknowledgment of sponsorship by MC during the welcome reception
- Opportunity for a representative to welcome conference delegates and guests at the welcome reception and to speak for up to five minutes
- Opportunity to display company signage at the conference welcome reception venue
- Logo and company web link to appear on the No Frills website and NCVER social media
- Company featured on the event app with the ability to upload their logo, website, social media links and a company overview for an in-app sponsor profile
- Complimentary conference registration and full conference catering for one delegate, including the welcome reception and conference dinner
- List of attendees (name, organisation and email address) emailed after the conference.



Discussion panel sponsor

\$3,000 SOLD

Inclusions:

- Exclusive sponsor of the discussion panel
- Acknowledgement of sponsorship in the conference program
- Verbal acknowledgment of sponsorship during the opening and closing of the conference
- Verbal acknowledgement of sponsorship at the discussion panel session
- Opportunity to display company banner in the plenary room during the discussion panel (banner to be provided by you)
- Logo inclusion on holding slides at the start of the discussion panel
- Logo and company web link to appear on the No Frills website and NCVER social media
- Company featured on the event app with the ability to upload their logo, website, social media links and a company overview for an in-app sponsor profile
- Complimentary conference registration to attend sessions on the Thursday and Friday, catering for one delegate at the welcome reception
- List of attendees (name, organisation and email address) emailed after the conference.



Exhibitor sponsor

\$2,750 SOLD

The exhibition component of the conference has been designed to provide maximum exposure for exhibitors to all conference delegates, giving you the best return on your investment.

Exhibition space will be offered from Wednesday 9 July at the Robina Events Centre, Level 4, TAFE Queensland, Robina Campus, 94 Laver Drive, Robina.

Exhibition display opportunities will be limited, so register your interest early.

Inclusions:

- Verbal acknowledgment of sponsorship during opening and closing of conference
- Exhibition space for the duration of the conference for one pull-up banner and one clothed table-top display
- Logo and company web link to appear on the No Frills website and NCVER social media
- Company featured on the event app with the ability to upload their logo, website, social media links and a company overview for an in-app sponsor profile
- Complimentary conference registration for one delegate to attend sessions on the Thursday and Friday, including the welcome reception
- List of attendees (name, organisation and email address) emailed after the conference.

Additional booth representative:

- The cost for each additional booth representative is \$320 per person
- Welcome reception attendance is \$80 per person.



Keynote speaker sponsor

\$2,500 1 REMAINING

Inclusions:

- Exclusive sponsor of the keynote session of your choice
- Acknowledgement of sponsorship in the conference program
- Verbal acknowledgment of sponsorship during the opening and closing of the conference
- Verbal acknowledgement of sponsorship at the keynote session
- Opportunity to display company banner in the plenary room during the keynote session (banner to be provided by you)
- Opportunity to display company literature during the keynote session
- Logo inclusion on holding slides at the start of the keynote session
- Logo and company web link to appear on the No Frills website and NCVER social media
- Company featured on the event app with the ability to upload their logo, website, social media links and a company overview for an in-app sponsor profile
- List of attendees (name, organisation and email address) emailed after the conference.



Lunch sponsor

\$2,000 (2 only)

Inclusions:

- Exclusive sponsor of lunch on either Thursday 10 July or Friday 11 July
- Acknowledgement of sponsorship in the conference program
- Verbal acknowledgment of sponsorship during the opening and closing of the conference
- Opportunity to display company banner and promotional material in the conference hub during lunch (banner to be provided by you)
- Logo inclusion on holding slides at the start of the lunch session
- Logo and company web link to appear on the No Frills website and NCVER social media
- Company featured on the event app with the ability to upload their logo, website, social media links and a company overview for an in-app sponsor profile
- List of attendees (name, organisation and email address) emailed after the conference.



Tea break sponsor

\$1,500 2 REMAINING

Inclusions:

- Exclusive sponsor of one of the tea breaks
- Acknowledgement of sponsorship in the conference program
- Verbal acknowledgment of sponsorship during the opening and closing of the conference
- Opportunity to display company banner during the tea break (banner to be provided by you)
- Logo inclusion on holding slides at the start of the tea break session
- Logo and company web link to appear on the No Frills website and NCVER social media
- Company featured on the event app with the ability to upload their logo, website, social media links and a company overview for an in-app sponsor profile
- List of attendees (name, organisation and email address) emailed after the conference.

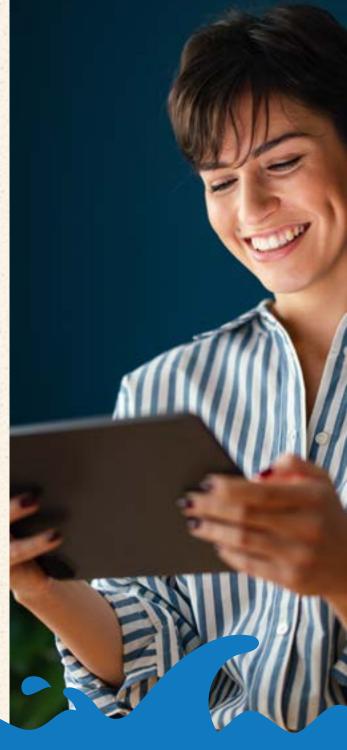


Digital sponsor

\$1,500 SOLD

Inclusions:

- Acknowledgement of sponsorship in the conference program
- Verbal acknowledgment of sponsorship during the opening and closing of the conference
- Company to provide a digital flyer to be shared with delegates 1 week prior to the conference.
- Logo and company web link to appear on the NCVER Portal and social media
- Company featured on the event app with the ability to upload their logo, website, social media links and a company overview for an in-app sponsor profile
- List of attendees (name, organisation and email address) emailed after the conference.



Sponsorship terms and conditions

ATTENDANCE: The organisers make no guarantee as to the number of delegates and/or visitors that attend the conference.

CONFIRMATION: To register your interest, please email the completed *Sponsorship application form* to the conference contact at NCVER. The conference organisers will confirm your participation via email.

CONDITIONS OF PAYMENT: Upon confirmation of your sponsorship, NCVER will issue a tax invoice. Payment is required in full within 30 days. All prices include GST. NCVER will issue a paid tax invoice upon receipt of payment.

CANCELLATION POLICY: Cancellation of sponsorship agreements must be made in writing and sent to the conference contact at NCVER and received by **Monday 2 June 2025** to receive a full refund. No refund will be given after this date.

DISCLAIMER: All information is correct at the time of publication.

PRIVACY: NCVER organises public events for the dissemination of VET information. Participants registering for NCVER events may also receive further information related to NCVER activities, future events and products, and their personal information (i.e. name, organisation and email) may be included in a list or conference app for circulation to attendees and sponsors of the event. Individuals may opt out of being included in event delegate listings or any further mailings of information upon request to **events@ncver.edu.au**.

To view NCVER's Privacy Policy, please visit ncver.edu.au/privacy



Presented by





Supported by

