



SPONSORSHIP OPPORTUNITIES

33rd National Vocational Education and Training Research Conference

Presented by



Supported by



Australian Government
Department of Employment and Workplace Relations



VET PARTNERSHIPS POWERING A DYNAMIC WORKFORCE

The conference theme, **VET partnerships powering a dynamic workforce**, focuses on how collaboration between VET and industry can empower people and build a future-ready workforce. It emphasises the importance of partnerships in shaping a resilient labour market and vibrant economy in a constantly changing world.

The theme is inspired by our Australian and state and territory governments' commitment to ensure the national VET sector delivers high-quality, responsive, and accessible education and training to address skill needs and enhance productivity.

We invite presentations that align with this commitment, specifically those that focus on empowering Australians to obtain the skills and competencies required for secure and well-paid employment.

About the hosts



NCVER

The National Centre for Vocational Education Research (NCVER) is the leading source of VET research and data in Australia.

NCVER provides the evidence that informs and strengthens Australia's VET policy and practice.

NCVER's areas of activity:

- Undertaking a strategic program of education and training research, including the collection and analysis of national VET statistics and survey data.
- Collecting and providing access to research findings on VET and tertiary education from across the world through the VOCEDplus research database.
- Disseminating the results of integrated research and data analysis.
- Building links with similar international organisations to foster comparative analysis and collaborate on issues of mutual interest.
- Providing a professional research, analysis, and evaluation capability across Australia and internationally.



North Metropolitan TAFE

North Metropolitan TAFE (NMTAFE) is Western Australia's oldest and largest provider of vocational education and training which works towards its vision of transforming lives, strengthening industry and communities.

Working closely with industry and employers, NMTAFE offers over 400 courses to 30 000 students across 10 campuses in the greater north and north eastern metropolitan regions of Perth.

It uses its knowledge and understanding of changing business models and contemporary training techniques to provide solutions to meet the current and future skill requirements of individuals, enterprise and the community.

NMTAFE supports the State Government's Plan for Jobs by aligning its training delivery to address skill shortages and increase workforce capacity in the areas of: civil infrastructure to support METRONET; mining; direct client care (aged care and disability); STEM; Industry 4.0, cyber security and robotics; tourism; creative industries; youth and communities. Some of NMTAFE's industry partners include Roy Hill, AngloGold Ashanti Australia, Matchbox Productions, Brightwater Care Group and the WA Police.

Why sponsor 'No Frills'?

'No Frills' is a well-known annual national conference where researchers and practitioners in the VET sector come together to present, discuss, and share information about key issues facing the sector.

The conference also provides valuable professional development opportunities through a program of interactive pre-conference workshops incorporating activities on data and research analytics, and research practice.

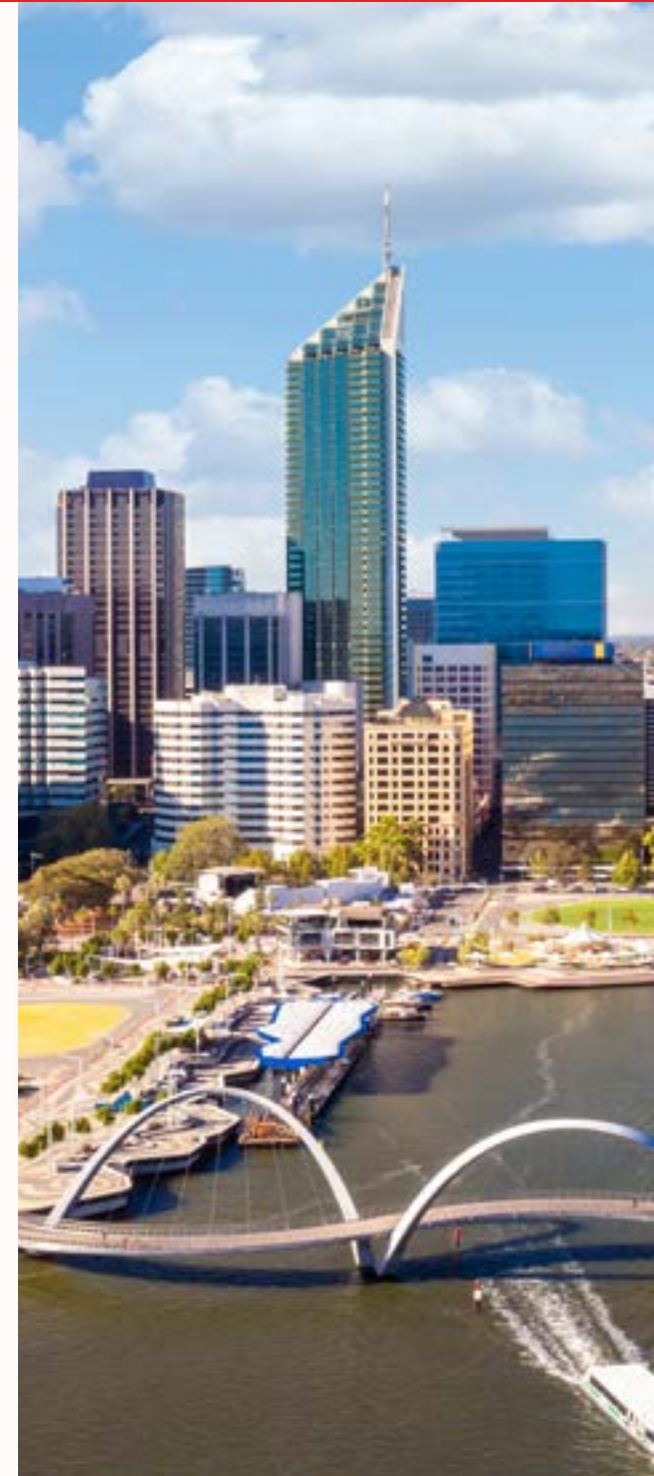
Sponsoring 'No Frills' has numerous benefits:

- establishing, renewing, and building relationships with a diverse range of contacts in the tertiary education sector
- promoting and increasing brand awareness
- introducing new initiatives, products, and services to existing and potential clients
- generating valuable leads
- keeping up-to-date with industry trends
- networking with key people in the tertiary education sector to understand emerging trends, issues, and challenges.

The revenue we receive from sponsorship is channelled into significantly reducing delegate participation costs and helps to lower the financial barrier to attendance.

We warmly thank our past sponsors for your support and invite your involvement again in 2024. We also welcome new partners and are confident that the conference will provide your organisation with a significant platform to showcase your products and services through the range of partnership opportunities available.

Major support for the 33rd National VET Research Conference 'No Frills' is provided by the Australian Government Department of Employment and Workplace Relations (DEWR).



Who will attend?

NCVER is excited to host an **in-person conference** again this year!

Keynotes, presentations, forums and workshops will be delivered in-person and delegates will once again be able to network with colleagues face-to-face. Don't miss this chance to meet with, learn from, and promote your brand to over 200 potential clients, users, partners, and other attendees.



Educators



Researchers



Policymakers



Schools and universities



Registered training organisations



Commonwealth, state and territory education and training authorities



Research organisations



Employer groups



Industry bodies



Private consultants



Not-for-profit and community associations

Program at a glance

Wednesday 10 July 2024

- Optional pre-conference professional development workshops
- Welcome reception

Thursday 11 July 2024

- Keynote and concurrent sessions
- Conference dinner

Friday 12 July 2024

- Keynote
- Panel discussion

Conference contact

Alice Wilson, NCVER

P 08 8230 8451

E events@ncver.edu.au

For more information about the conference, visit ncver.edu.au/nofrills2024

The promotional plan

The team behind 'No Frills' have created an extensive, integrated communications plan designed to promote the conference across Australia and internationally.

The plan aims to create maximum awareness of what the conference is and what it has to offer, while cementing its 33-year reputation of highlighting evidence for benchmarking policy best practice in Australia's VET sector.

The promotional plan includes:

- fortnightly emails to a target audience of over 15,500 subscribers
- regular posts on targeted social media platforms designed to attract attendees and create brand awareness
- event listings on relevant websites across Australia and internationally
- key conference information posted on the NCVET Portal
- an accelerated communications program as the conference draws near, including extra posts on Twitter (X), LinkedIn and Facebook, extensive features in our email newsletter, direct emails to attendees and key stakeholders, and promotional articles in other relevant newsletters and websites
- a detailed media plan
- sponsored content available on the event app which will be promoted heavily as an essential tool for all attendees.

A promotion pack, including digital graphics, logos, and explanatory text, will be available to all sponsors for use in advertising their support of the conference.

'No Frills' is a not-for-profit conference and so every sponsorship dollar we receive goes back into ensuring its success. The earlier a sponsor commits their support, the earlier and more often we can promote them to our extensive target audience as a key supporter of this conference and Australia's VET sector.



Location

NCVER is thrilled to co-host this year's conference with NMTAFE in Perth.

Perth is set on the beautiful Swan River looking up to the Kings Park Botanic Gardens. Beaches stretch for miles to the north and south. The port city of Fremantle is 18km south-west of the city. It's easy to get around the city by bus or train or on foot. The metropolitan area is linked by efficient freeways, highways, railway lines and cycle paths. Perth embraces the best of both worlds, where soft-sand beaches and scenic parks meet a thriving metropolis of small bars, creative restaurants and curated street art.

Why not stay on for the weekend and explore Perth!

Venues

Conference hub: 30 Aberdeen Street, Perth

The conference will be held at NMTAFE, Northbridge campus, located immediately north of Perth's CBD. Northbridge is known as Perth's cultural centre, with its cluster of modern art galleries, street art and restaurants.

Welcome reception: 12 Aberdeen Street, Perth

The welcome reception will be hosted at NMTAFE, Northbridge campus' Gallery Central, the centerpiece of creative industries at NMTAFE, where student talent and other professional artists are showcased.

Conference dinner: 35 Kendrew Crescent, Joondalup

A student-led conference dinner will be held at the Pavilion Restaurant at NMTAFE's Hospitality and Culinary Arts Centre in Joondalup.

Sponsorship packages overview

The following table provides a summary of the sponsorship packages available at the 33rd 'No Frills' Conference.

Looking for a unique opportunity?

Packages can be built from existing sponsorship opportunities or other sponsorship ideas you may have. If you wish to discuss further opportunities, please contact Alice Willson at NCVER on 08 8230 8451 or email events@ncver.edu.au.

	Conference dinner \$5,000 SOLD	Event app \$4,500 (1 only)	Welcome reception \$4,000 SOLD	Discussion panel \$3,000 SOLD	Exhibitor \$2,500 1 REMAINING	Keynote speaker \$2,000 SOLD	Lunch \$1,750 SOLD	Tea break \$1,500 (3 only)
RECOGNITION								
Verbal acknowledgement during opening and closing of conference	✓	✓	✓	✓	✓	✓	✓	✓
Verbal acknowledgement during sponsored event	✓		✓	✓		✓		
Speaking opportunity	✓		✓					
Exclusive naming rights of sponsored event/session	✓		✓	✓		✓	✓	✓
DISPLAY OPPORTUNITIES								
Opportunity to display signage	✓	✓	✓	✓	✓	✓	✓	✓
Opportunity to display promotional material	✓				✓	✓	✓	
Exhibitor/table display					✓			
BRANDING OPPORTUNITIES								
Logo and company web link to appear on dinner menu	✓							
Logo inclusion in PowerPoint holding slide				✓		✓	✓	✓
Logo and web link to appear on the NCVER Portal and social media	✓	✓	✓	✓	✓	✓	✓	✓
Logo inclusion in the event app	✓	✓	✓	✓	✓	✓	✓	✓
EVENT APP								
Logo featured in rotating app banners, which cycle through at the top of the screen		✓						
Push notifications and alerts to guide attendees to the sponsors website or in-app profile	✓	✓	✓	✓	✓	✓	✓	✓
Logo, 1 company video, 3 documents and a company profile included on sponsors page		✓						
Logo featured on the home page which links to company website or in-app sponsor profile		✓						
ADVERTISING								
50-word company profile in the event app	✓		✓	✓	✓	✓	✓	✓
REGISTRATION ENTITLEMENT								
Complimentary conference registration, including welcome reception and conference dinner	for 1	for 2	for 1					
Complimentary conference registration, including welcome reception				for 1	for 1			

Conference dinner sponsor

\$5,000 **SOLD**

The conference dinner will be held on Thursday 11 July at NMTAFE, Joondalup campus' Pavilion Restaurant, 35 Kendrew Crescent, Joondalup.

Inclusions:

- Exclusive naming rights for the conference dinner
- Verbal acknowledgment of sponsorship during opening and closing of conference
- Verbal acknowledgment of sponsorship by MC during the dinner
- Opportunity for a representative to welcome conference delegates and guests at the dinner and to speak for up to five minutes
- Opportunity to display company signage or promotional material at the conference dinner venue
- Logo and company web link to appear on the dinner menu
- Logo and company web link to appear on the NCVER Portal and social media
- Company featured on the event app with the ability to upload their logo, website, social media links and a company overview for an in-app sponsor profile
- Complimentary conference registration and full conference catering for one delegate, including the welcome reception and conference dinner
- List of attendees (name, organisation and email address) emailed after the conference.



Event app sponsor

\$4,500 (1 only)

We are excited to provide registered delegates with access to 'No Frills' resources via a specially designed app, available for iPhone, iPad, Android, Android tablet and mobile web. The app will help delegates stay informed and connected throughout the conference and provides an excellent opportunity to raise awareness of our sponsors.

Delegates will be able to view the program and speaker profiles, create their own personalised program, take and share notes on sessions, provide feedback via surveys and polls, and receive alerts and updates via push notifications.

Inclusions:

- Exclusive naming rights for the event app
- Verbal acknowledgment of sponsorship during the opening and closing of the conference
- Opportunity to display your company banner(s) in a dedicated space in the conference hub at the conference
- Logo and company web link to appear on the NCVET Portal and social media
- Company logo featured in rotating app banners, which cycle through at the top of the screen
- Push notifications and alerts to guide attendees to your company website or in-app profile
- Prominent feature on the event app, allowing your organisation to include a short bio, links to documents and web pages
- Company logo featured on the event app home page, which will include a link to the sponsors website or in-app profile
- Complimentary conference registration and full conference catering for two delegates, including the welcome reception and conference dinner
- List of attendees (name, organisation and email address) emailed after the conference.



Welcome reception sponsor

\$4,000 **SOLD**

The welcome reception will be held on Wednesday 10 July at NMTAFE, Northbridge campus' Gallery Central, 12 Aberdeen Street, Perth.

Inclusions:

- Exclusive naming rights for the conference welcome reception
- Verbal acknowledgment of sponsorship during opening and closing of conference
- Verbal acknowledgment of sponsorship by MC during the welcome reception
- Opportunity for a representative to welcome conference delegates and guests at the welcome reception and to speak for up to five minutes
- Opportunity to display company signage at the conference welcome reception venue
- Logo and company web link to appear on the NCVET Portal and social media
- Company featured on the event app with the ability to upload their logo, website, social media links and a company overview for an in-app sponsor profile
- Complimentary conference registration and full conference catering for one delegate, including the welcome reception and conference dinner
- List of attendees (name, organisation and email address) emailed after the conference.



Discussion panel sponsor

\$3,000 **SOLD**

Inclusions:

- Exclusive naming rights to the discussion panel
- Verbal acknowledgment of sponsorship during the opening and closing of the conference
- Verbal acknowledgement of sponsorship at the discussion panel session
- Opportunity to display company banner in the plenary room during the discussion panel (banner to be provided by you)
- Logo inclusion on holding slides at the start of the discussion panel
- Logo and company web link to appear on the NCVET Portal and social media
- Company featured on the event app with the ability to upload their logo, website, social media links and a company overview for an in-app sponsor profile
- Complimentary conference registration to attend sessions on the Thursday and Friday, catering for one delegate at the welcome reception
- List of attendees (name, organisation and email address) emailed after the conference.



Exhibitor sponsor

\$2,500 **1 REMAINING**

The exhibition component of the conference has been designed to provide maximum exposure for exhibitors to all conference delegates, giving you the best return on your investment.

Exhibition space will be offered from Wednesday 10 July to Friday 12 July in the conference hub at North Metropolitan TAFE's Northbridge campus, 30 Aberdeen Street, Perth.

Exhibition display opportunities will be limited, so register your interest early.

Inclusions:

- Verbal acknowledgment of sponsorship during opening and closing of conference
- Exhibition space for the duration of the conference for one pull-up banner and one clothed table-top display
- Logo and company web link to appear on the NCVET Portal and social media
- Company featured on the event app with the ability to upload their logo, website, social media links and a company overview for an in-app sponsor profile
- Complimentary conference registration to attend sessions on the Thursday and Friday, including the welcome reception
- List of attendees (name, organisation and email address) emailed after the conference.

Additional booth representative:

- The cost for each additional booth representative is \$290.00 per person
- Welcome reception attendance is \$80 per person.



Keynote speaker sponsor

\$2,000 **SOLD**

Inclusions:

- Exclusive naming rights to the keynote session of your choice
- Verbal acknowledgment of sponsorship during the opening and closing of the conference
- Verbal acknowledgement of sponsorship at the keynote session
- Opportunity to display company banner in the plenary room during the keynote session (banner to be provided by you)
- Opportunity to display company literature during the keynote session
- Logo inclusion on holding slides at the start of the keynote session
- Logo and company web link to appear on the NCVER Portal and social media
- Company featured on the event app with the ability to upload their logo, website, social media links and a company overview for an in-app sponsor profile
- List of attendees (name, organisation and email address) emailed after the conference.



Lunch sponsor

\$1,750 **SOLD**

Inclusions:

- Exclusive naming rights to the lunch on Thursday 11 July
- Verbal acknowledgment of sponsorship during the opening and closing of the conference
- Opportunity to display company banner and promotional material in the conference hub during lunch (banner to be provided by you)
- Logo inclusion on holding slides at the start of the lunch session
- Logo and company web link to appear on the NCVET Portal and social media
- Company featured on the event app with the ability to upload their logo, website, social media links and a company overview for an in-app sponsor profile
- List of attendees (name, organisation and email address) emailed after the conference.



Tea break sponsor

\$1,500 (3 only)

Inclusions:

- Exclusive naming rights to one of the tea breaks
- Verbal acknowledgment of sponsorship during the opening and closing of the conference
- Opportunity to display company banner in the plenary room during the tea break (banner to be provided by you)
- Logo inclusion on holding slides at the start of the tea break session
- Logo and company web link to appear on the NCVET Portal and social media
- Company featured on the event app with the ability to upload their logo, website, social media links and a company overview for an in-app sponsor profile
- List of attendees (name, organisation and email address) emailed after the conference.



Sponsorship terms and conditions

ATTENDANCE: The organisers make no guarantee as to the number of delegates and/or visitors that attend the conference.

CONFIRMATION: To register your interest, please email the completed *Sponsorship application form* to the conference contact at NCVER. The conference organisers will confirm your participation via email.

CONDITIONS OF PAYMENT: Upon confirmation of your sponsorship, NCVER will issue a tax invoice. Payment is required in full within 30 days. All prices include GST. NCVER will issue a paid tax invoice upon receipt of payment.

CANCELLATION POLICY: Cancellation of sponsorship agreements must be made in writing and sent to the conference contact at NCVER and received by **Wednesday 12 June 2024** to receive a full refund. No refund will be given after this date.

DISCLAIMER: All information is correct at the time of publication.

PRIVACY: NCVER organises public events for the dissemination of VET information. Participants registering for NCVER events may also receive further information related to NCVER activities, future events and products, and their personal information (i.e. name, organisation and email) may be included in a list or conference app for circulation to attendees and sponsors of the event. Individuals may opt out of being included in event delegate listings or any further mailings of information upon request to events@ncver.edu.au.

To view NCVER's Privacy Policy, please visit ncver.edu.au/privacy



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