



SPONSORSHIP OPPORTUNITIES

32nd National Vocational Education and Training Research Conference

Presented by



Partners with



Supported by





SKILLING AUSTRALIA'S CURRENT AND FUTURE WORKFORCE

The focus of the 'No Frills' 2023 program is **Skilling Australia's current and future workforce.**

Building on past 'No Frills' conferences, vocational education and training (VET) plays an integral role in ensuring that Australia has the skilled workforce it needs now and into the future.

But how can we build a resilient VET sector that can address current skills shortages and future challenges? How can VET help prepare all Australians for life-long learning and long-term employment?

ABOUT THE HOST



The National Centre for Vocational Education Research (NCVER) is the leading source of VET research and data in Australia.

NCVER provides the evidence that informs and strengthens Australia's VET policy and practice.

NCVER's areas of activity:

- Undertaking a strategic program of education and training research, including the collection and analysis of national VET statistics and survey data.
- Collecting and providing access to research findings on VET and tertiary education from across the world through the VOCEDplus research database.
- Disseminating the results of integrated research and data analysis.
- Building links with similar international organisations to foster comparative analysis and collaborate on issues of mutual interest.
- Providing a professional research, analysis, and evaluation capability across Australia and internationally.



RMIT University is the proud co-host of the 32nd National Vocational Education and Training Research Conference 'No Frills'.

RMIT is a multi-sector university of technology, design and enterprise, with 96,277 students and close to 10,000 staff globally. The University's mission is to help shape the world through research, innovation and engagement, and to create transformative experiences for students to prepare them for life and work.

Postgraduate, undergraduate, vocational education, foundation studies and online programs offer students a variety of work-relevant pathways.

WHY SPONSOR 'NO FRILLS'?

'No Frills' is a well-known annual national conference where researchers and practitioners in the VET sector come together to present, discuss, and share information about key issues facing the sector.

The conference also provides valuable professional development opportunities through a program of interactive pre-conference workshops incorporating activities on data and research analytics, and research practice.

Sponsoring 'No Frills' has numerous benefits:

- establishing, renewing, and building relationships with a diverse range of contacts in the tertiary education sector
- promoting and increasing brand awareness
- introducing new initiatives, products, and services to existing and potential clients
- generating valuable leads
- keeping up-to-date with industry trends
- networking with key people in the tertiary education sector to understand emerging trends, issues, and challenges.

The revenue we receive from sponsorship is channelled into significantly reducing delegate participation costs and helps to lower the financial barriers to attendance.

We warmly thank our past sponsors for your support and invite your involvement again in 2023. We also welcome new partners and are confident that the conference will provide your organisation with a significant platform to showcase your products and services through the range of partnership opportunities available.

Major support for the 32nd National VET Research Conference 'No Frills' is provided by the Australian Government Department of Employment and Workplace Relations (DEWR).

WHO WILL ATTEND?

NCVER is excited to return to an **in-person conference** after three years!

Keynotes, presentations, forums, and workshops will be delivered in-person and delegates will once again be able to network with colleagues face-to-face. Don't miss this chance to meet with, learn from, and promote your brand to over 200 potential clients, users, partners, and other attendees.



Educators



Researchers



Policymakers



Schools and universities



Registered training organisations



Commonwealth, state and territory
education and training authorities



Research organisations



Employer groups



Industry bodies



Private consultants



Not-for-profit and
community associations

PROGRAM AT A GLANCE

Wednesday 19 July 2023

- Optional pre-conference professional development workshops
- Welcome reception

Thursday 20 July 2023

- Keynote and concurrent sessions
- Panel discussion
- Conference dinner

Friday 21 July 2023

- Keynote and concurrent sessions

CONFERENCE CONTACT

Alice Wilson, NCVER

P 08 8230 8451

E events@ncver.edu.au

For more information about the conference, visit ncver.edu.au/nofrills2023

THE PROMOTIONAL PLAN

The team behind 'No Frills' have created an extensive, integrated communications plan designed to promote the conference across Australia and internationally.

The plan aims to create maximum awareness of what the conference is and what it has to offer, while cementing its 32-year reputation of highlighting evidence for benchmarking policy best practice in Australia's VET sector.

The promotional plan includes:

- fortnightly emails to a target audience of over 15,500 subscribers
- regular posts on targeted social media platforms designed to attract attendees and create brand awareness
- event listings on relevant websites across Australia and internationally
- key conference information posted on the NCVER Portal
- an accelerated communications program as the conference draws near, including extra posts on Twitter, LinkedIn and Facebook, extensive features in our email newsletter, direct emails to attendees and key stakeholders, and promotional articles in other relevant newsletters and websites
- a detailed media plan
- sponsored content available on the conference app which will be promoted heavily as an essential tool for all attendees

A promotion pack, including digital graphics, logos, and explanatory text, will be available to all sponsors for use in advertising their support of the conference.

'No Frills' is a not-for-profit conference and so every sponsorship dollar we receive goes back into ensuring its success. The earlier a sponsor commits their support, the earlier and more often we can promote them to our extensive target audience as a key supporter of this conference and Australia's VET sector.

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SKILLING AUSTRALIA'S CURRENT AND FUTURE WORKFORCE

LOCATION

NCVER is delighted to co-host this year's conference with RMIT University in Melbourne, Victoria.

Melbourne is known for its many laneways, its cultural diversity, excellent dining options for all budgets, and amazing street art. It's also known for being the coffee capital of the world, and for being regularly voted as the world's most liveable city!

VENUE

The conference will be hosted at RMIT University Melbourne City campus (Storey Hall) located at 342 Swanston Street, in the heart of Melbourne's central business district and within walking distance to hotels, shops and restaurants.

- The Welcome reception will be held at the 'Green Brain' in RMIT's Storey Hall, which boasts fantastic city views.
- The conference dinner will be held at the Old Melbourne Gaol. Completed in the mid 1800's and located in central Melbourne, the Old Melbourne Gaol is constructed in blue stone and still contains the original cells and historic features. In these cells some of Australia's most notorious criminals were held, including the infamous bush ranger Ned Kelly.

SPONSORSHIP PACKAGES OVERVIEW



SKILLING AUSTRALIA'S CURRENT AND FUTURE WORKFORCE

The following table provides a summary of the sponsorship packages available at the 32nd 'No Frills' Conference.

Looking for a unique opportunity?

Packages can be built from existing sponsorship opportunities or other sponsorship ideas you may have. If you wish to discuss further opportunities, please contact Alice Willson at NCVER on 08 8230 8451 or email events@ncver.edu.au.

	Conference dinner \$5,000 (1 only)	Welcome reception \$4,000 (1 only)	Event app \$4,000 (1 only)	Conference bag \$3,000 (1 only)	Exhibitor/ table display \$2,000 (5 only)	Keynote speaker \$2,000 (2 only)	Tea break \$1,500 (3 only)	Promotional insert \$500 (6 only)
RECOGNITION		SOLD	SOLD	SOLD	SOLD	1 REMAINING	2 REMAINING	SOLD
Verbal acknowledgement during opening and closing of conference	✓	✓	✓	✓	✓	✓	✓	✓
Verbal acknowledgement during sponsored event	✓	✓				✓		
Speaking opportunity	✓	✓						
Exclusive naming rights of sponsored event/session	✓	✓		✓		✓	✓	
DISPLAY OPPORTUNITIES								
Opportunity to display signage	✓	✓	✓		✓	✓	✓	
Opportunity to display promotional material	✓				✓	✓	✓	
Exhibitor/table display					✓			
BRANDING OPPORTUNITIES								
Logo inclusion on the conference bag				✓				
Logo and web link to appear on dinner menu	✓							
Logo inclusion in PowerPoint holding slide						✓	✓	
Logo and web link to appear on the NCVER Portal and social media	✓	✓	✓	✓	✓	✓	✓	
Logo inclusion in the conference booklet	✓	✓	✓	✓	✓	✓	✓	
MOBILE APP								
logo featured in rotating app banners, which cycle through at the top of the screen.			✓					
push notifications and alerts to guide attendees to the sponsors website or in-app profile			✓		✓			
Logo, 1 company video, 3 documents and a company profile included on sponsors page			✓					
logo featured on the home page which links to company website or in-app sponsor profile			✓					
ADVERTISING								
50-word company profile in the conference booklet	✓	✓			✓			
REGISTRATION ENTITLEMENT								
Complimentary conference registration, including welcome reception and conference dinner	for 1		for 2					
Complimentary conference registration, including welcome reception		for 1		for 1	for 1			
PROMOTIONAL INSERT	✓			✓	✓	✓		✓

CONFERENCE DINNER SPONSOR

\$5,000 – 1 AVAILABLE

The conference dinner will be held on Thursday 20 July at The Old Melbourne Gaol

Inclusions:

- Sponsor the conference dinner
- Verbal acknowledgment of sponsorship during opening and closing of conference
- Verbal acknowledgment of sponsorship by MC during the dinner
- Opportunity for a representative to welcome conference delegates and guests at the dinner and to speak for up to five minutes
- Exclusive naming rights for the conference dinner
- Opportunity to display company signage or promotional material at the conference dinner venue
- Logo and company web link to appear on the dinner menu
- Logo and company web link to appear on the NCVER Portal and social media
- Showcase logo, website, social media and company overview as part of the in-app sponsor profile.
- Opportunity to feature company contact details and a 50-word company profile, logo and inclusion of proudly sponsored by 'your company' in the downloadable conference booklet
- Complimentary conference registration and full conference catering for one delegate, including the welcome reception and conference dinner
- Opportunity to include one A4 size flyer, brochure or small promotional items, for example: branded USBs, gourmet confectionery, stationary luggage tags or water bottles supplied by your organisation
- List of attendees (name, organisation and email address).



WELCOME RECEPTION SPONSOR

\$4,000 - **SOLD** **TABLE**

The welcome reception will be held on Wednesday 19 July at RMIT's Conference Room 1 & 2, otherwise known as The Green Brain, Storey Hall.

Inclusions:

- Sponsor the welcome reception
- Verbal acknowledgment of sponsorship during opening and closing of conference
- Verbal acknowledgment of sponsorship by MC during the welcome reception
- Opportunity for a representative to welcome conference delegates and guests at the welcome reception and to speak for up to five minutes
- Exclusive naming rights for the conference welcome reception
- Opportunity to display company signage or promotional material at the conference welcome reception venue
- Logo and company web link to appear on the NCVER Portal and social media
- Showcase logo, website, social media and company overview as part of the in-app sponsor profile.
- Opportunity to feature company contact details and a 50-word company profile, logo and inclusion of proudly sponsored by 'your company' in the downloadable conference booklet
- Complimentary conference registration and full conference catering for one delegate, including the welcome reception and conference dinner
- List of attendees (name, organisation and email address).



EVENT APP SPONSOR

\$4,000 – SOLD

We are excited to provide registered delegates with access to No Frills resources via a specially designed app, available for iPhone, iPad, Android, Android tablet and mobile web. The app will help delegates stay informed and connected throughout the conference and provides an excellent opportunity to raise awareness of our sponsors.

Delegates will be able to view the program and speaker profiles, create their own personalised program, take and share notes on sessions, provide feedback via surveys and polls, and receive alerts and updates via push notifications.

Inclusions:

- Verbal acknowledgment of sponsorship during the opening and closing of the conference
- Opportunity to display your company banner(s) and materials in a dedicated space in the catering area at the conference
- Logo and company web link to appear on the NCVER Portal and social media, promoted as the exclusive app sponsor
- Logo and inclusion of proudly sponsored by 'your company' in the in the downloadable conference booklet
- Showcase logo, website, social media, company overview, 1 video, and 3 documents as part of the in-app sponsor profile.
- Your company featured on the Mobile app home screen, which will include a link to the sponsors website or in-app profile
- Your company logo featured in rotating app banners, which cycle through at the top of the screen.
- Push notifications and alerts to guide attendees to your company website or in-app profile
- Complimentary conference registration and full conference catering for two delegates, including the welcome reception and conference dinner
- List of attendees (name, organisation and email address).

CONFERENCE BAG SPONSOR

\$3,000 – SOLD

Inclusions:

- Verbal acknowledgement during the opening and closing of the conference
- Logo inclusion on the conference bag along with NCVER and co-host
- Logos (artwork and position of logo to be approved and determined by the conference organisers)
- Logo and company web link to appear on the NCVER Portal and social media
- Logo and inclusion of proudly sponsored by 'your company' in the downloadable conference booklet
- Showcase logo, website, social media and company overview as part of the in-app sponsor profile.
- Complimentary conference registration to attend sessions on the Thursday and Friday, catering for one delegate at the welcome reception.
- Opportunity to include one A4 size flyer, brochure or small promotional items, for example: branded USBs, gourmet confectionery, stationary luggage tags or water bottles supplied by your organisation
- List of attendees (name, organisation and email address).



EXHIBITOR SPONSOR

\$2,000 – SOLD OUT

The exhibition component of the conference has been designed to provide maximum exposure for exhibitors to all conference delegates, giving you the best return on your investment.

Exhibition space will be offered from Wednesday 19 July to Friday 21 July on Level 5 Foyer at RMIT's Melbourne City Campus, Building 16, 342-344 Swanston Street, Melbourne. All catering breaks will be served in the exhibition areas.

Exhibition display opportunities will be limited, so register your interest early.

Inclusions:

- Verbal acknowledgment of sponsorship during opening and closing of conference
- Exhibition space for the duration of the conference for one pull-up banner and one clothed table-top display
- Logo and company web link to appear on the NCVER Portal and social media
- Logo and a 50-word company profile included in the downloadable conference booklet
- Showcase logo, website, social media and company overview as part of the in-app sponsor profile.
- Complimentary conference registration to attend sessions on the Thursday and Friday, including the welcome reception
- Opportunity to include one A4 size flyer, brochure or small promotional items, for example: branded USBs, gourmet confectionery, stationary luggage tags or water bottles supplied by your organisation
- List of attendees (name, organisation and email address).

KEYNOTE SPEAKER SPONSOR

\$2,000 **1 REMAINING** **ABLE**

Inclusions:

- Verbal acknowledgment of sponsorship during the opening and closing of the conference
- Verbal acknowledgement of sponsorship at the keynote session
- Exclusive naming rights to the keynote session of your choice
- Opportunity to display company banner in the plenary room during the keynote session (banner to be provided by you)
- Opportunity to display company literature during the keynote session
- Logo inclusion on holding slides at the start of the keynote session
- Logo and company web link to appear on the NCVER Portal and social media
- Logo and inclusion of proudly sponsored by 'your company' in the downloadable conference booklet
- Showcase logo, website, social media and company overview as part of the in-app sponsor profile.
- Opportunity to include one A4 size flyer, brochure or small promotional items, for example: branded USBs, gourmet confectionery, stationary luggage tags or water bottles supplied by your organisation
- List of attendees (name, organisation and email address).

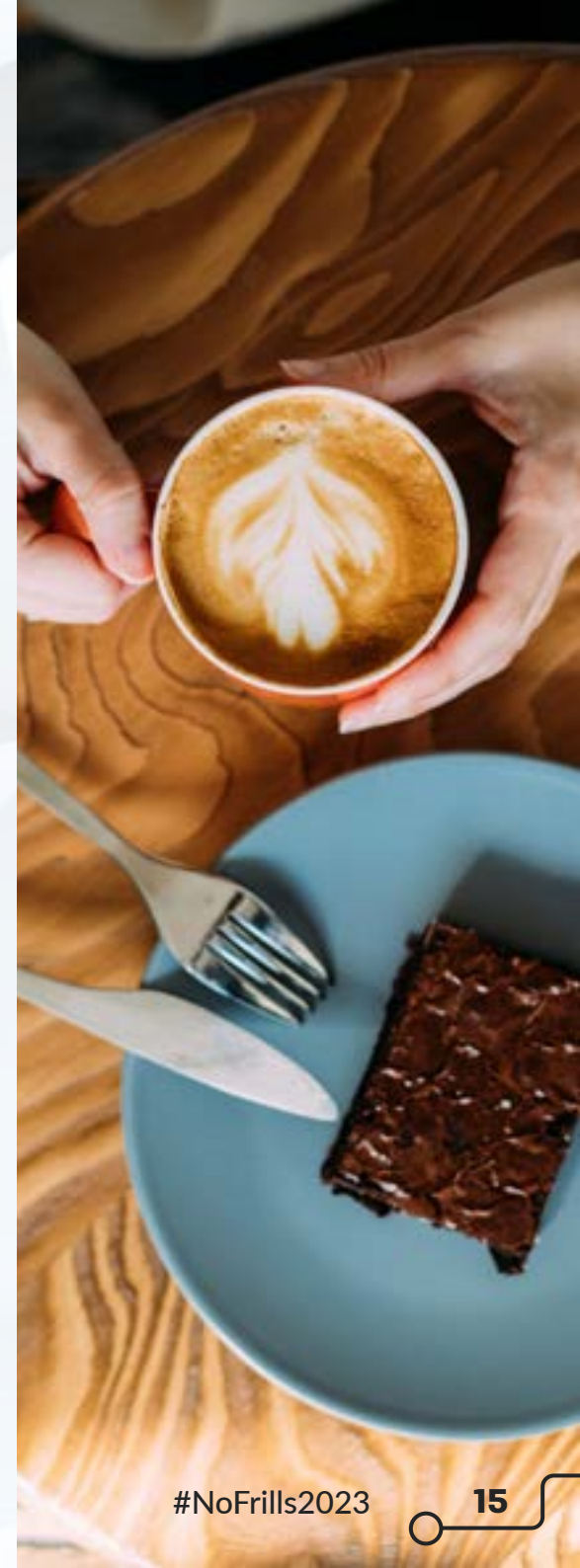


TEA BREAK SPONSOR

\$1,500 — 2 REMAINING **AVAILABLE**

Inclusions:

- Verbal acknowledgment of sponsorship during the opening and closing of the conference
- Verbal acknowledgement of sponsorship at the keynote session
- Exclusive naming rights to one of the tea breaks
- Opportunity to display company banner in the plenary room during the keynote session (banner to be provided by you)
- Opportunity to display company literature during the keynote session
- Logo inclusion on holding slides at the start of the keynote session
- Logo and company web link to appear on the NCVER Portal and social media
- Logo and inclusion of proudly sponsored by 'your company' in the downloadable conference booklet
- Showcase logo, website, social media and company overview as part of the in-app sponsor profile
- List of attendees (name, organisation and email address).



PROMOTIONAL INSERT SPONSOR

\$500 – SOLD

Reach all delegates directly by providing an insert in delegate conference bag. Inserts are popular for including more detailed information about your organisation and products.

Inclusions:

- Verbal acknowledgement during the opening and closing of the conference
- Opportunity to include one A4 size flyer, brochure or small promotional items, for example: branded USBs, gourmet confectionery, stationary luggage tags or water bottles supplied by your organisation
- List of attendees (name, organisation and email address).

SPONSORSHIP APPLICATION FORM

**SKILLING
AUSTRALIA'S
CURRENT AND FUTURE
WORKFORCE**



Sponsor details

Please note, all correspondence (including invoices) will be sent to the contact supplied below.

Contact name: _____ Position: _____

Organisation: _____

Postal address: _____ State: _____ Postcode: _____

Telephone: _____ Mobile: _____ Fax: _____

Email: _____

Social media links: @ _____ _____ _____

Sponsorship opportunities (tick appropriate box)

All prices include GST

☐ Conference dinner sponsor _____ \$5,000

☐ Welcome reception sponsor **SOLD** \$4,000

☐ Event app sponsor **SOLD** \$4,000

☐ Conference bag sponsor **SOLD** \$3,000

☐ Exhibitor _____ **SOLD** \$2,000

☐ Keynote speaker sponsor **1 REMAINING** \$2,000

☐ Tea break sponsor **2 REMAINING** \$2,000

☐ Promotional insert sponsor **SOLD** \$500

Terms and conditions

I have read and accept the Sponsorship Terms and Conditions for the 32nd National Vocational Education and Training Research Conference 'No Frills'.

Signed: _____ Date: _____

Thank you for your support.

Please email this form to Alice Wilson at events@ncver.edu.au.

We will confirm your participation via email.



Partners with



SPONSORSHIP TERMS AND CONDITIONS

ATTENDANCE: The organisers make no guarantee as to the number of delegates and/or visitors that attend the conference.

CONFIRMATION: To register your interest, please email the completed *Sponsorship Application Form* to the conference contact at NCVER. The conference organisers will confirm your participation via email.

CONDITIONS OF PAYMENT: Upon confirmation of your sponsorship, NCVER will issue a tax invoice. Payment is required in full within 30 days. All prices include GST. NCVER will issue a paid tax invoice upon receipt of payment.

CANCELLATION POLICY: Cancellation of sponsorship agreements must be made in writing and sent to the conference contact at NCVER and received by **Friday 16 June 2023** to receive a full refund. No refund will be given after this date.

DISCLAIMER: All information is correct at the time of publication.

PRIVACY: NCVER organises public events for the dissemination of VET information. Participants registering for NCVER events may also receive further information related to NCVER activities, future events and products, and their personal information (i.e. name, organisation and email) may be included in a list or conference app for circulation to attendees and sponsors of the event. Individuals may opt out of being included in event delegate listings or any further mailings of information upon request to events@ncver.edu.au.

To view NCVER's Privacy Policy, please visit <http://www.ncver.edu.au/privacy.html>



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